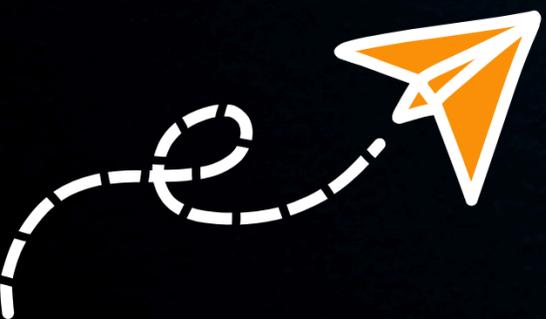




DEVICE DOCTOR  
DIGITALIZE YOUR BUSINESS

# SEO PORTFOLIO

Where design meets functionality—powerful  
eCommerce solutions for your business.



# How We Scaled Mehak Perfumery's Online Presence in Just 4 Months

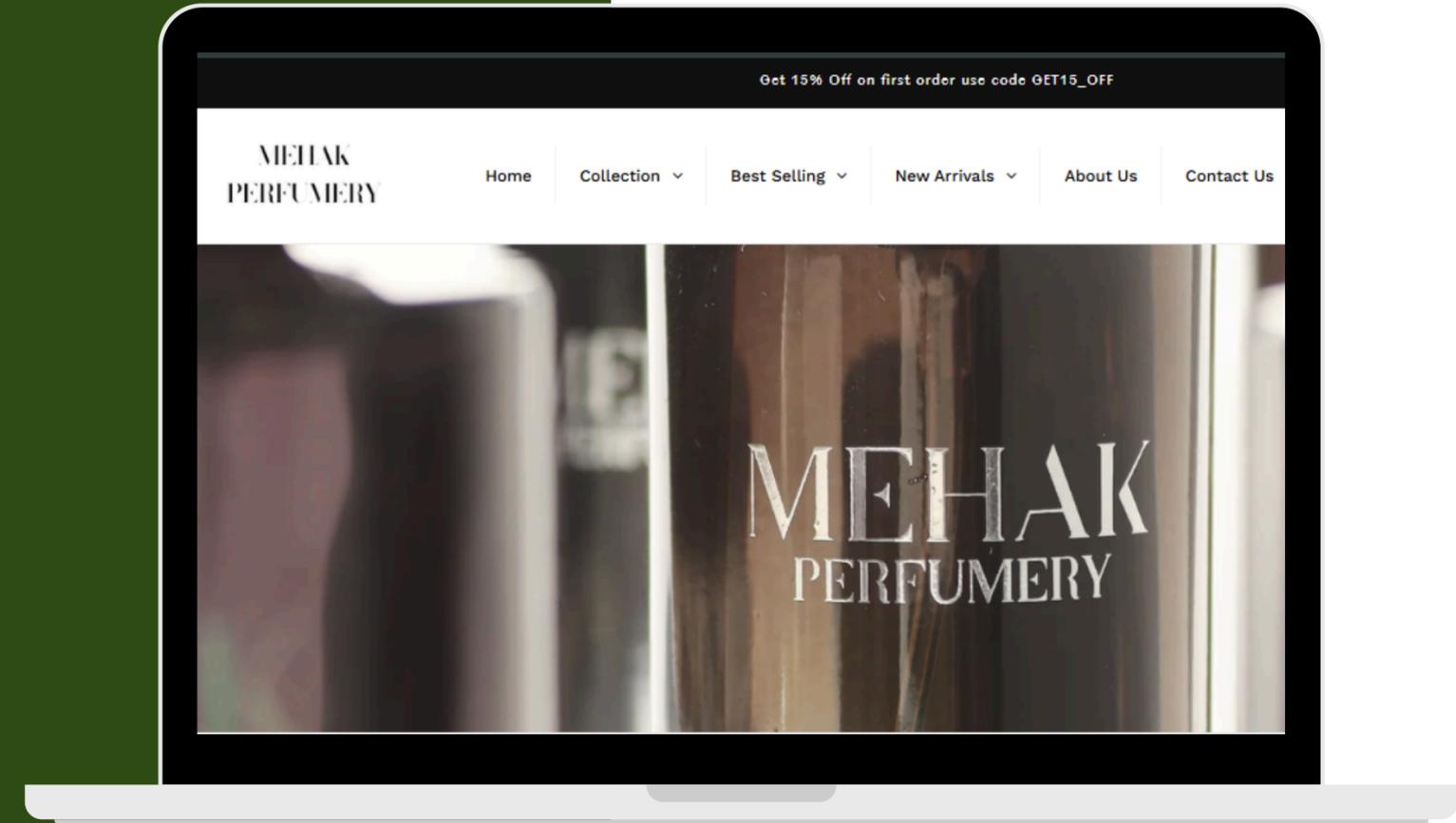
## CLIENT OVERVIEW

Mehak Perfumery specializes in inspired perfumes, offering high-quality fragrances at affordable prices. When they partnered with us, their website had low domain authority, no backlinks, and minimal organic traffic.

## CHALLENGES

- Low Domain Authority (DA 6) and Page Authority (PA 9)
- Zero backlinks affecting search rankings
- Minimal organic traffic (only 100 visitors/month)
- Low keyword rankings, struggling to reach top positions

🔍 mehakperfumery.in



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 100 → 407 per month

## On- Page Optimization

- Researched and optimized product & category pages with high-ranking keywords
- Improved meta titles, descriptions, and structured data for better CTR
- Created SEO-friendly content targeting perfume-related queries

## Link Building & Authority Growth:

- Built 1,000+ quality backlinks (from 2 to 1k+)
- Guest posts, PR submissions & directory listings to boost authority
- Achieved MOZ DA improvement from 6 → 10 and PA from 9 → 24

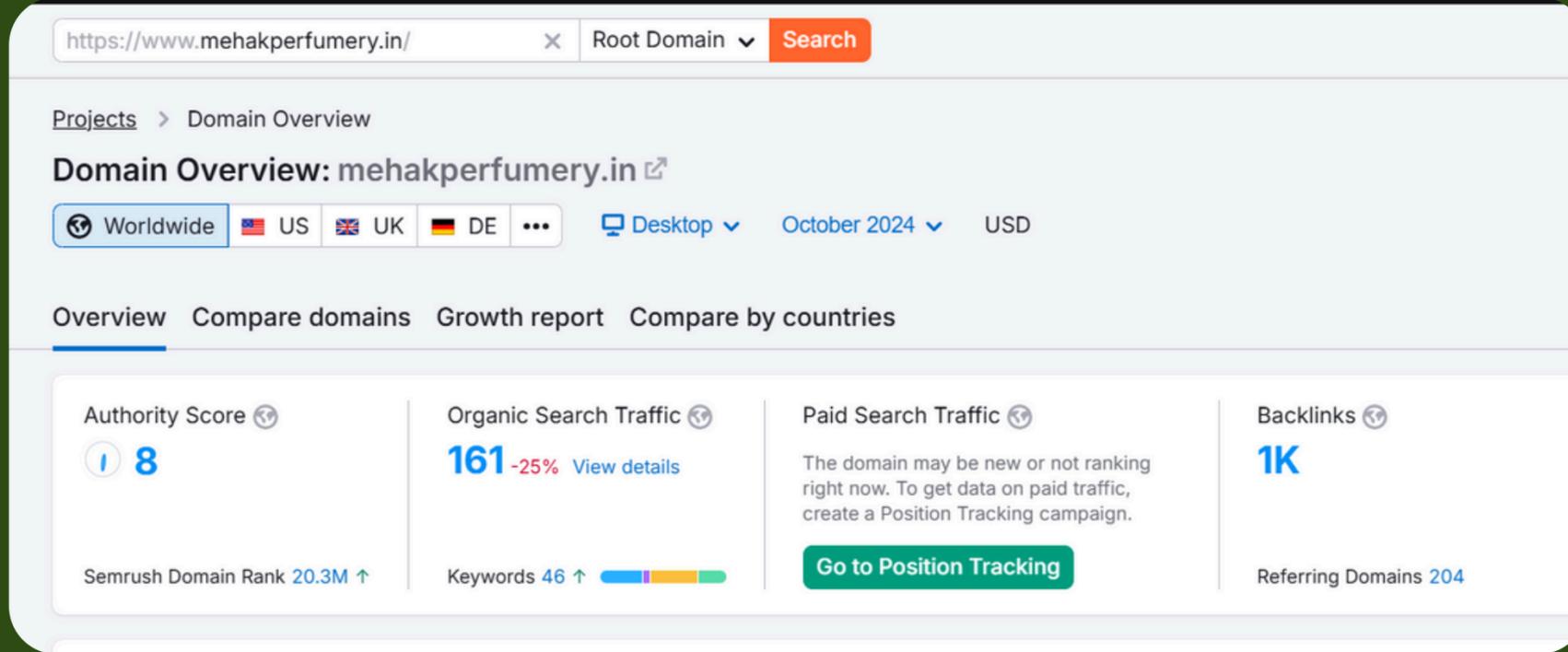
## Ranking Improvement

- Best perfumes for concerts: Position #2
- 5 Best perfumes for concerts—No.
- BR 540: From #80 → #19
- Top Perfume Brands Offering Inspired Versions—#6
- Top 10 Festive Perfumes to Wear This Diwali: #1

# 4-Month Traffic Growth

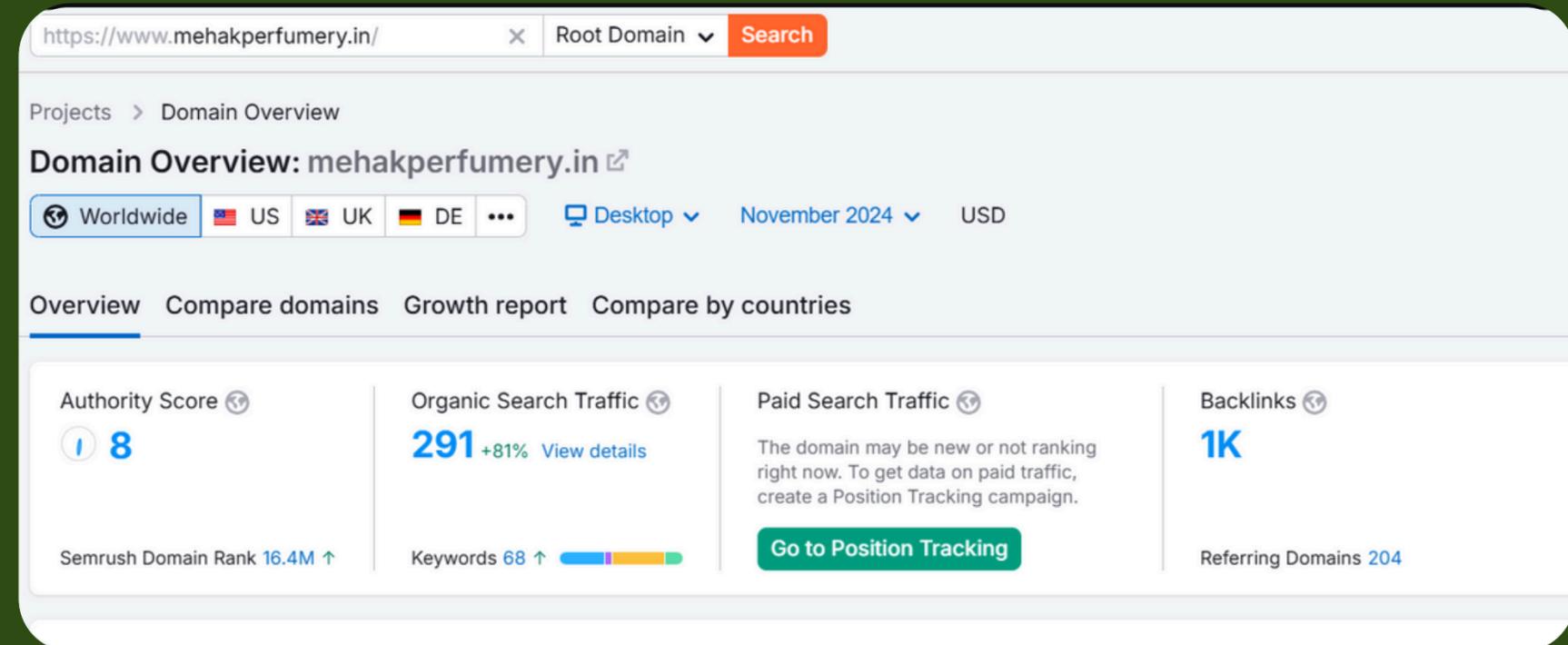
## OCTOBER

Starting with 161 visitors, laying the foundation for growth.



## NOVEMBER

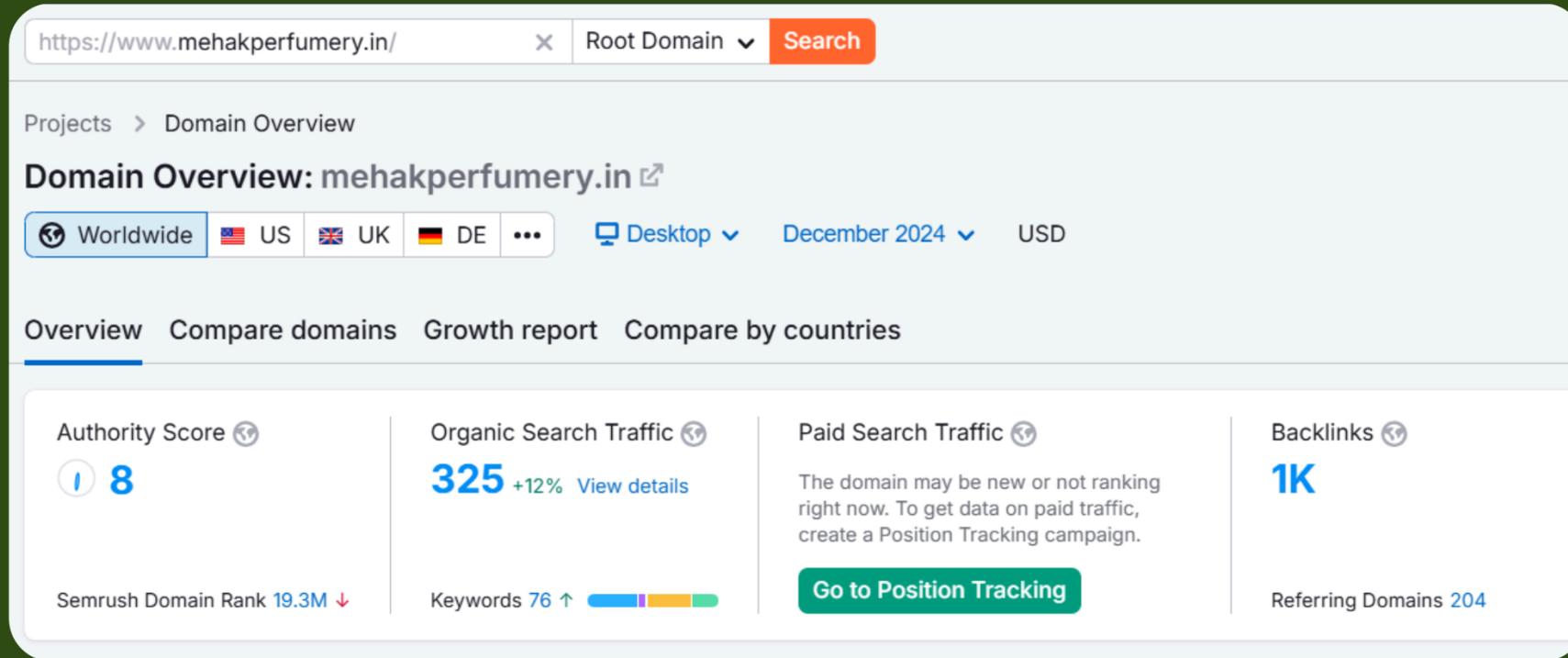
Traffic nearly doubled to 291, showing strong momentum.



# 4-Month Traffic Growth

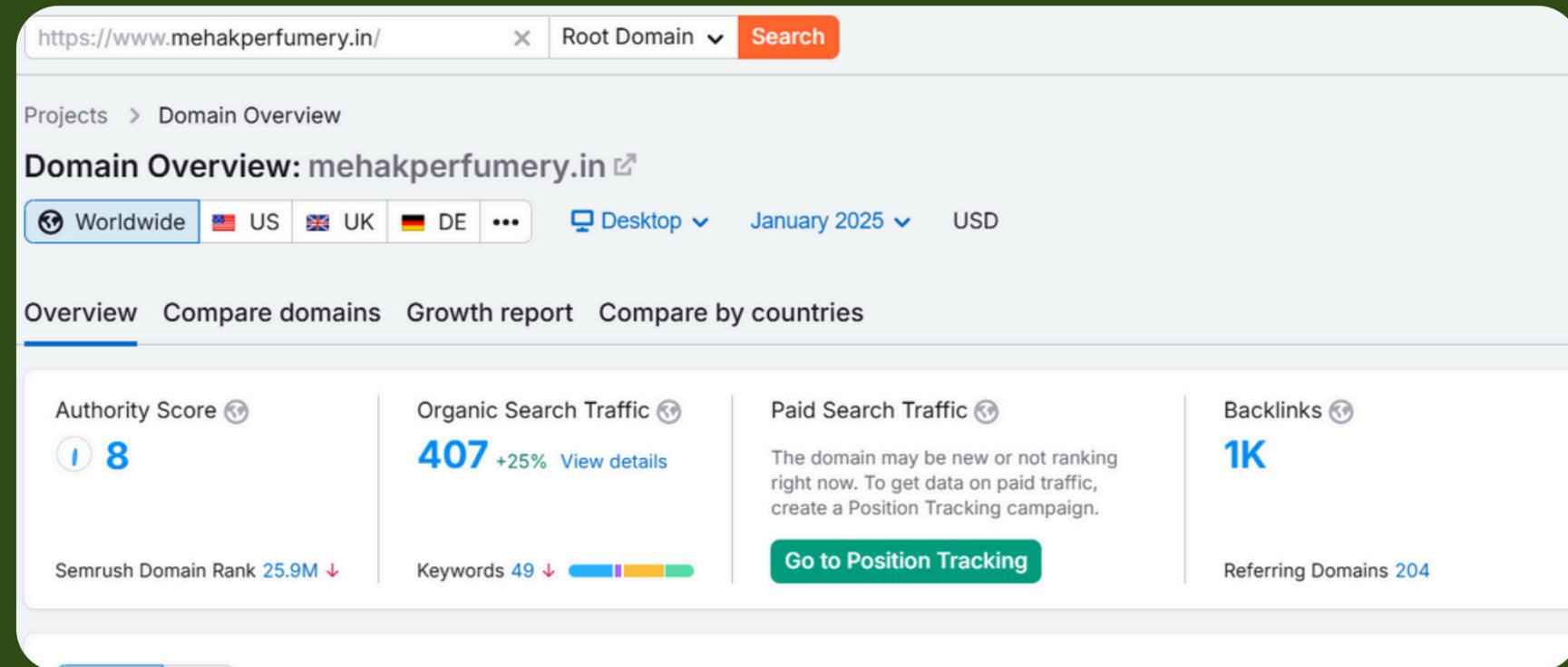
## DECEMBER

Continued rise to 325, reflecting improved rankings and engagement.



## JANUARY

Crossed the 400+ mark (407), a 192% growth in just 4 months!



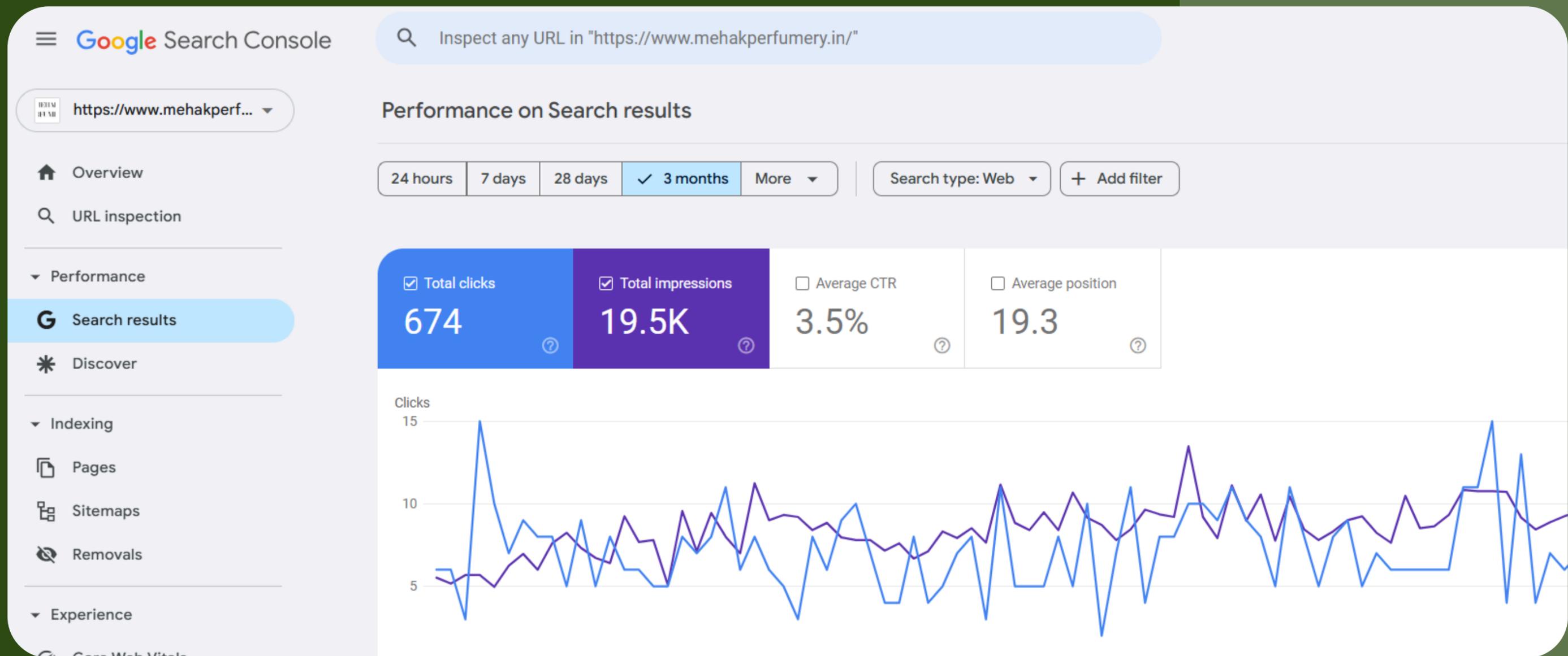
# Google Page Keyword Ranking

Our SEO efforts improved rankings, with "BR 540" moving from #80 to #19 and multiple keywords like "5 Best Perfumes for Concerts" and "Top 10 Festive Perfumes to Wear This Diwali" securing #1 positions, driving higher visibility and traffic!

Keywords	Ranking
5 Best perfumes for concerts	1
Best female perfume in the world	7
Top Perfume Brands Offering Inspired Versions	6
Top 10 Festive Perfumes to Wear This Diwali	1
Best perfumes for concerts	2
br 540	19
Best female perfume in the world	26
Top 10 female perfume	29

# Growth in 4 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 674 clicks and 19.5K impressions, showcasing significant growth in organic visibility and search performance!



# How We Scaled Origin Educare Online Presence in Just 4 Months

## CLIENT OVERVIEW

Origin Educare is a premier IIT–JEE coaching institute offering both online and offline courses. When they partnered with us, their website had low search visibility, minimal organic traffic, and lacked strong keyword rankings. Through strategic SEO optimization, quality content, and authoritative backlinks, we improved their online presence and boosted their search rankings.

## CHALLENGES

- Low Domain Authority (DA 4) and Page Authority (PA 22)
- Zero backlinks affecting search rankings
- Minimal organic traffic (only 100 visitors/month)
- Low keyword rankings, struggling to reach top positions

🔍



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 0 → 1.1k per month

## On- Page Optimization

- Researched and optimized product & category pages with high-ranking keywords
- Improved meta titles, descriptions, and structured data for better CTR
- Created SEO-friendly content targeting perfume-related queries

## Link Building & Authority Growth:

- Built 1,000+ quality backlinks (from 0 to 1k+)
- Guest posts, PR submissions & directory listings to boost authority
- Achieved DA improvement from 4 → 22

## Ranking Improvement

- best maths teacher in india for jee: Position #1
- best maths book for jee mains— Position #1
- best coaching for iit in kota: Position #1
- best maths teacher for iit jee—#1
- best jee coaching in kota: Position #1

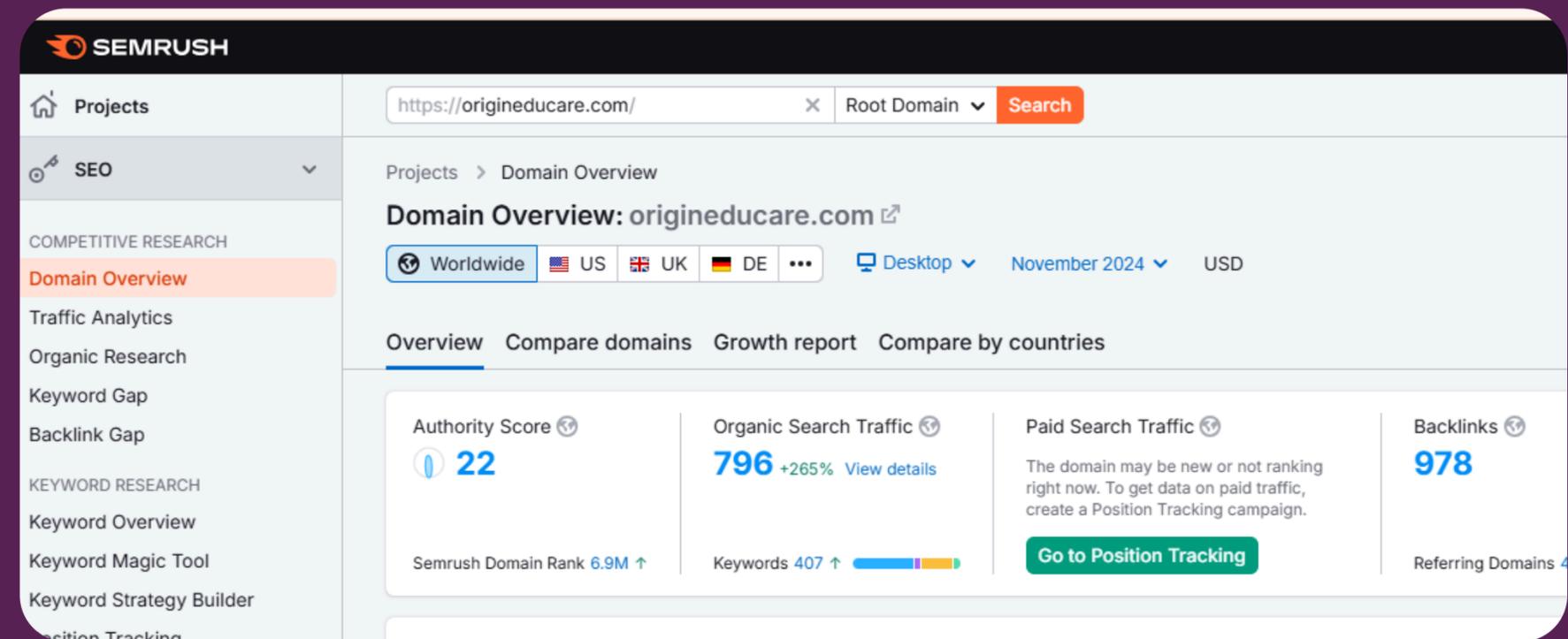
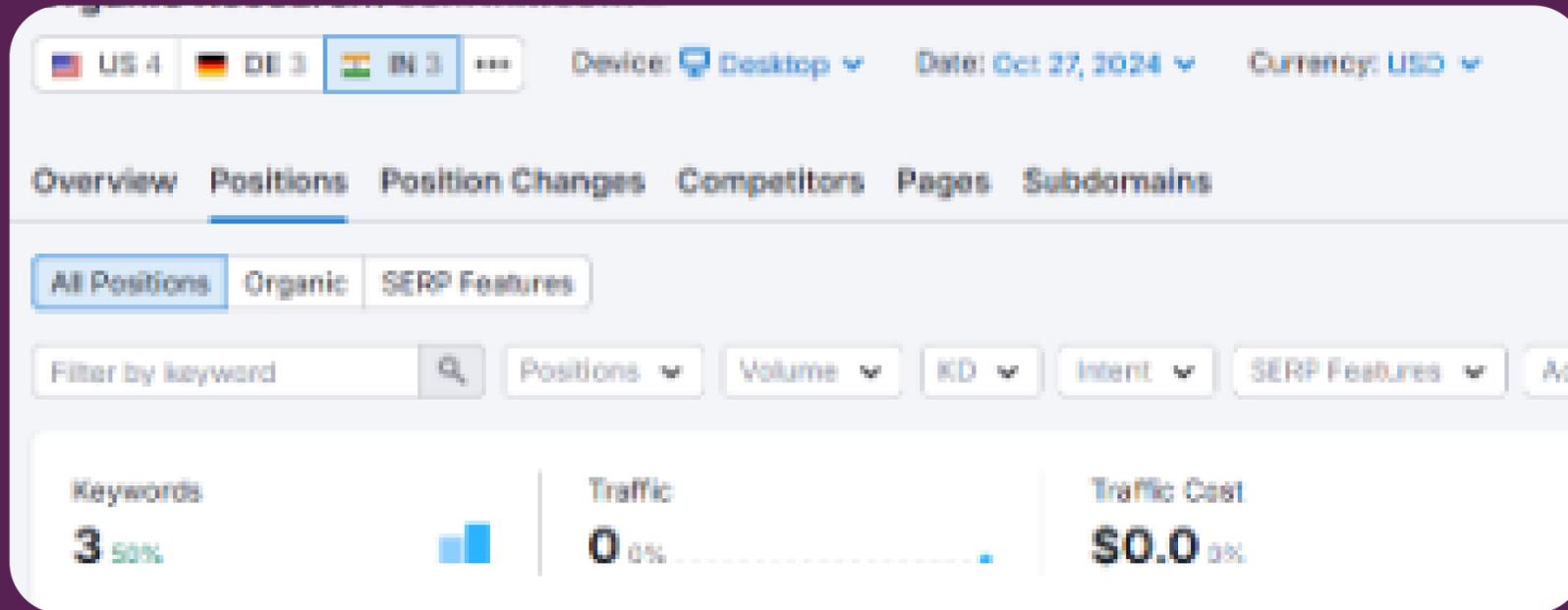
# 4-Month Traffic Growth

**OCTOBER**

Starting with 0 visitors, laying the foundation for growth.

**NOVEMBER**

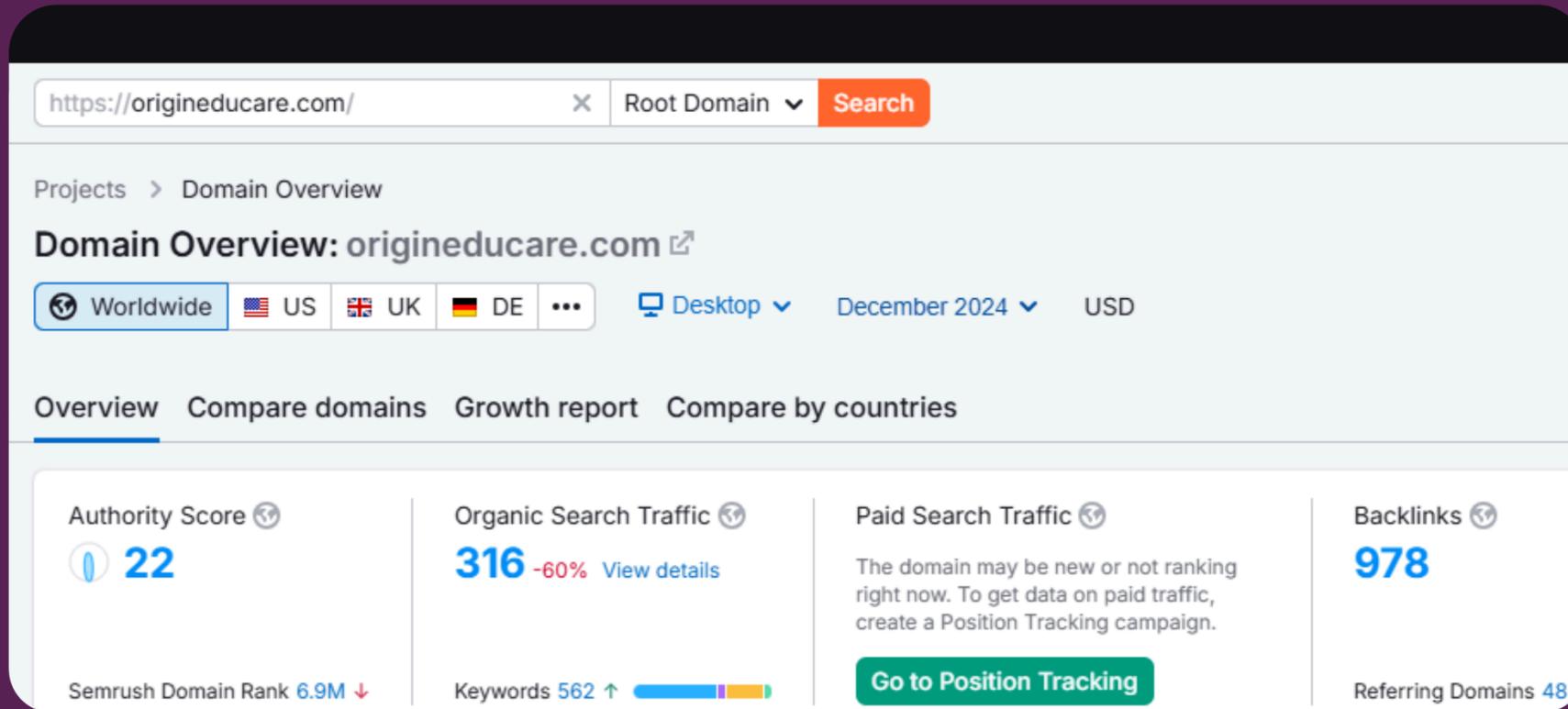
Traffic nearly doubled to 796, showing strong momentum.



# 4-Month Traffic Growth

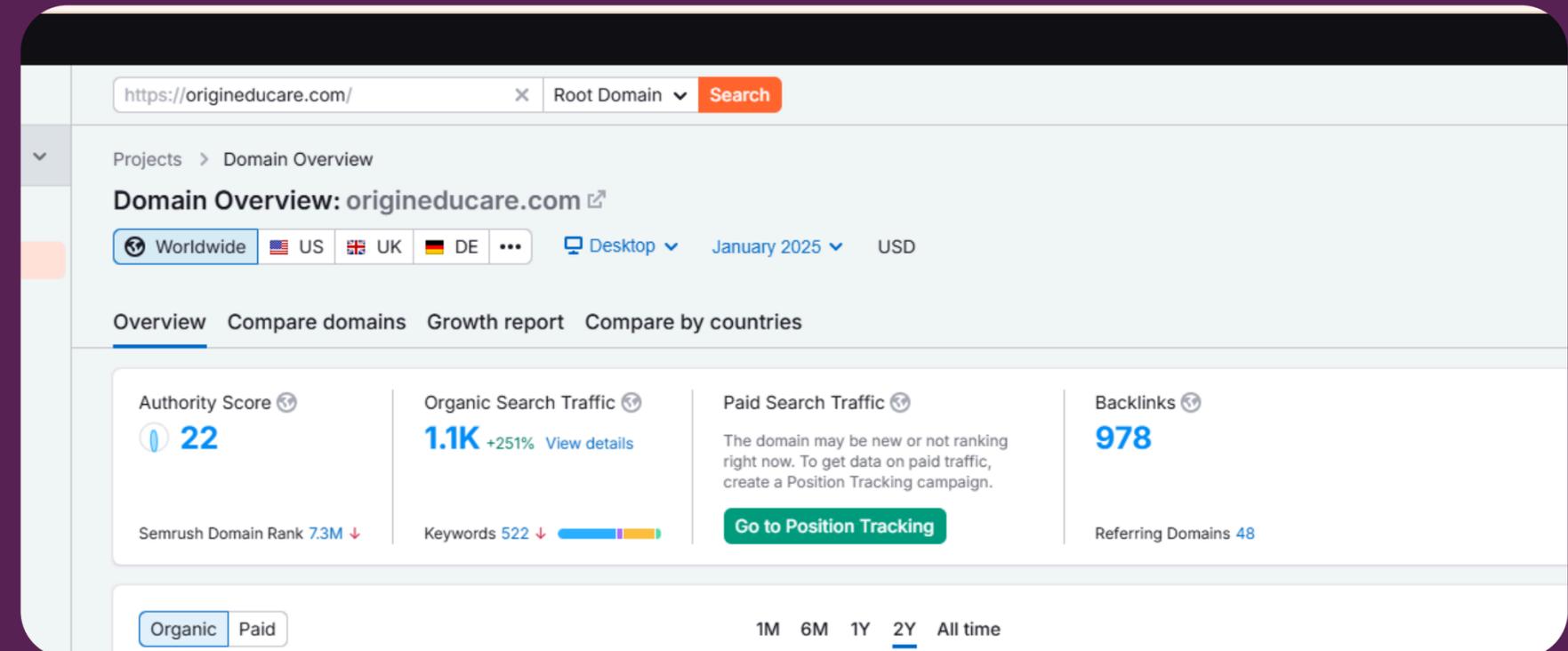
**DECEMBER**

In December 316 Traffic .



**JANUARY**

Crossed the 1k+ mark (1.1k), a 192% growth in just 4 months!



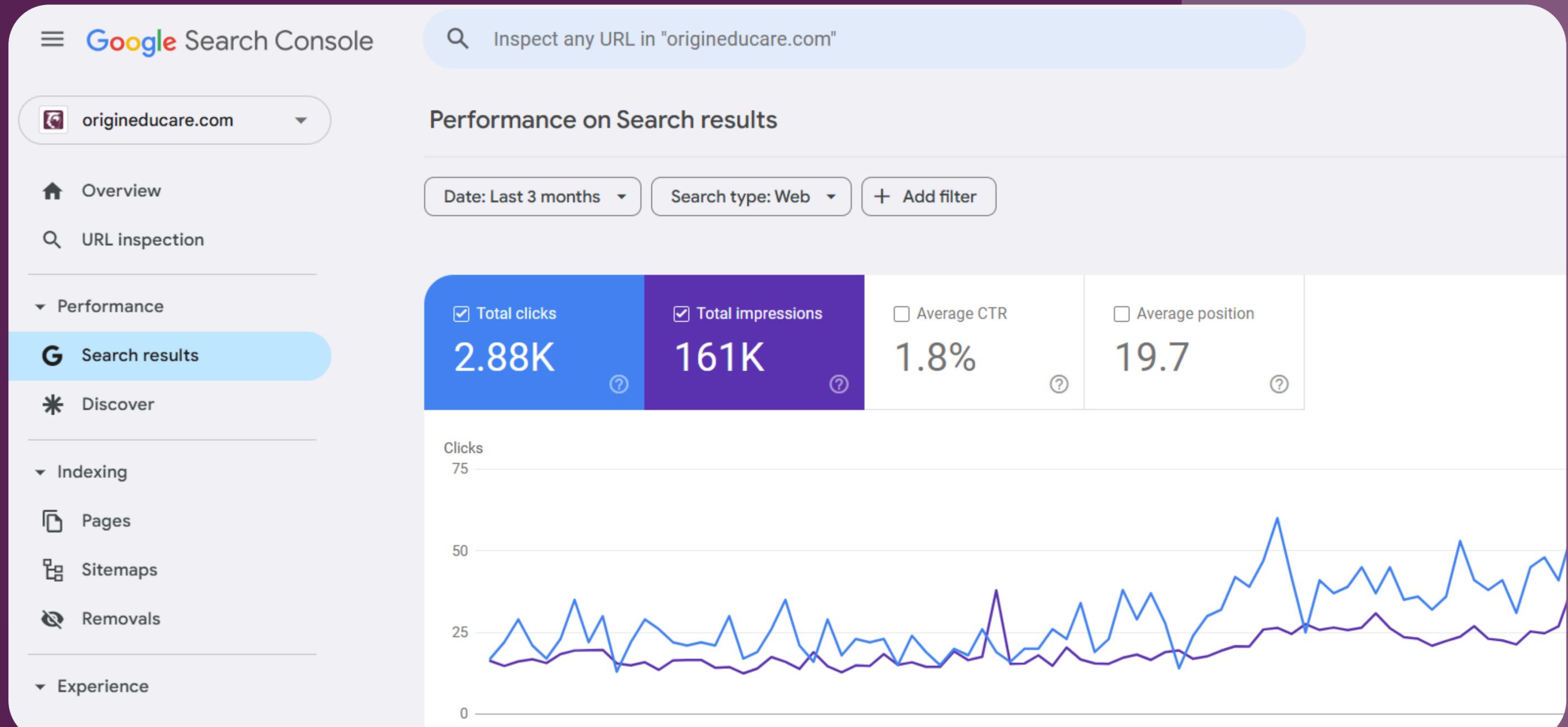
# Google Page Keyword Ranking

Our SEO efforts improved rankings, with "BR 540" moving from #80 to #19 and multiple keywords like "5 Best Perfumes for Concerts" and "Top 10 Festive Perfumes to Wear This Diwali" securing #1 positions, driving higher visibility and traffic!

Keywords	Ranking
Best maths teacher in india for jee	1
Best maths book for jee mains	1
Best maths teacher on youtube	1
Best jee math book	2
Best maths teacher for iit jee	1
Best teacher of maths in india	1
Best jee coaching in kota	1
Top coaching in kota	1

# Growth in 4 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 2.88K clicks and 161K impressions, showcasing significant growth in organic visibility and search performance!



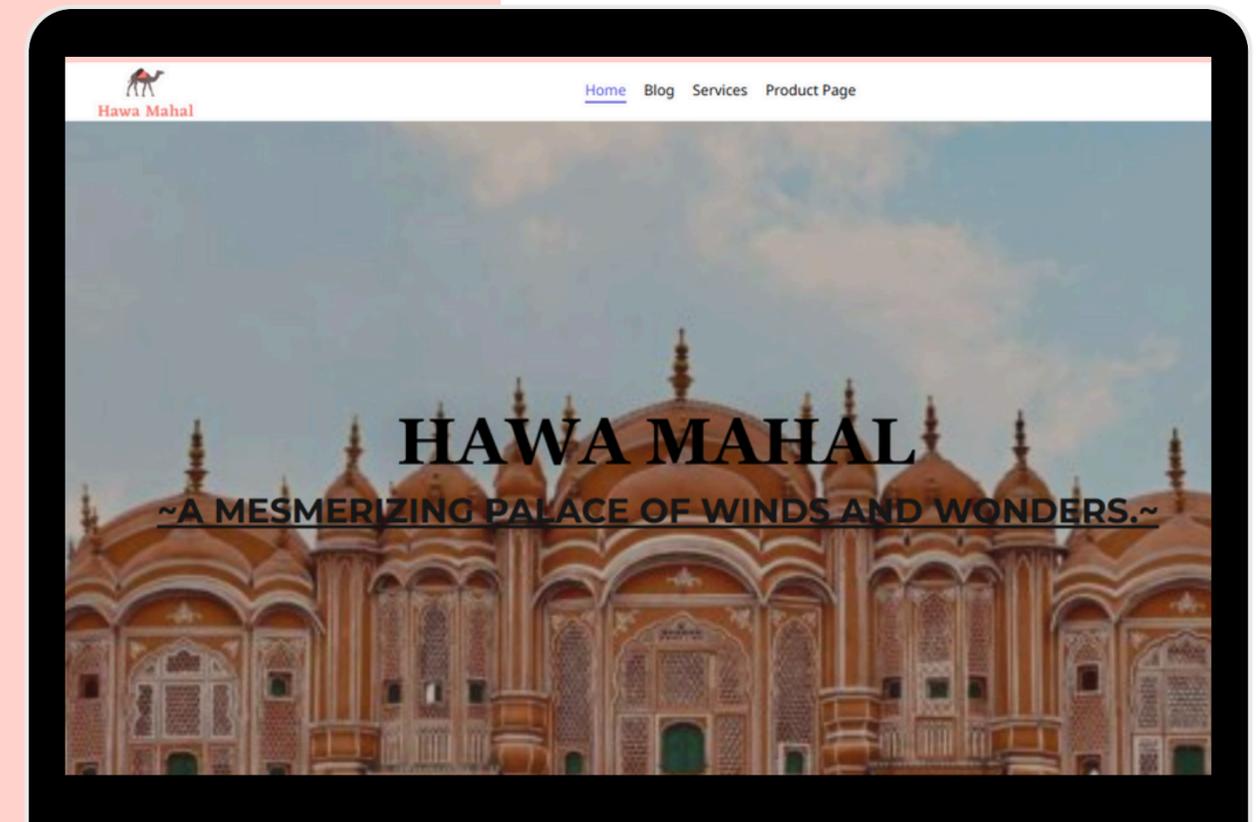
# How We Scaled Hawa Mahal tickets Online Presence in Just 4 Months

## CLIENT OVERVIEW

Hawa Mahal Tickets provides a seamless online ticket booking experience for one of Jaipur's most iconic landmarks, the Hawa Mahal – "Palace of Winds." The platform helps travelers easily access tickets, visitor information, and guided tour options.

## CHALLENGES

- Low Domain Authority and Page Authority
- Zero backlinks affecting search rankings
- Minimal organic traffic (only 1 visitors/month)
- Low keyword rankings, struggling to reach top positions



🔍 hawamahaltickets.com



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 1 → 378 per month

## On- Page Optimization

- Researched and optimized Website pages with high-ranking keywords
- Improved meta titles, descriptions.
- Created SEO-friendly content.

## Link Building & Authority Growth:

- Built quality backlinks
- Guest posts, PR submissions & directory listings to boost authority
- Achieved Semrush DA improvement from 3 → 8 and PA from 5 → 16

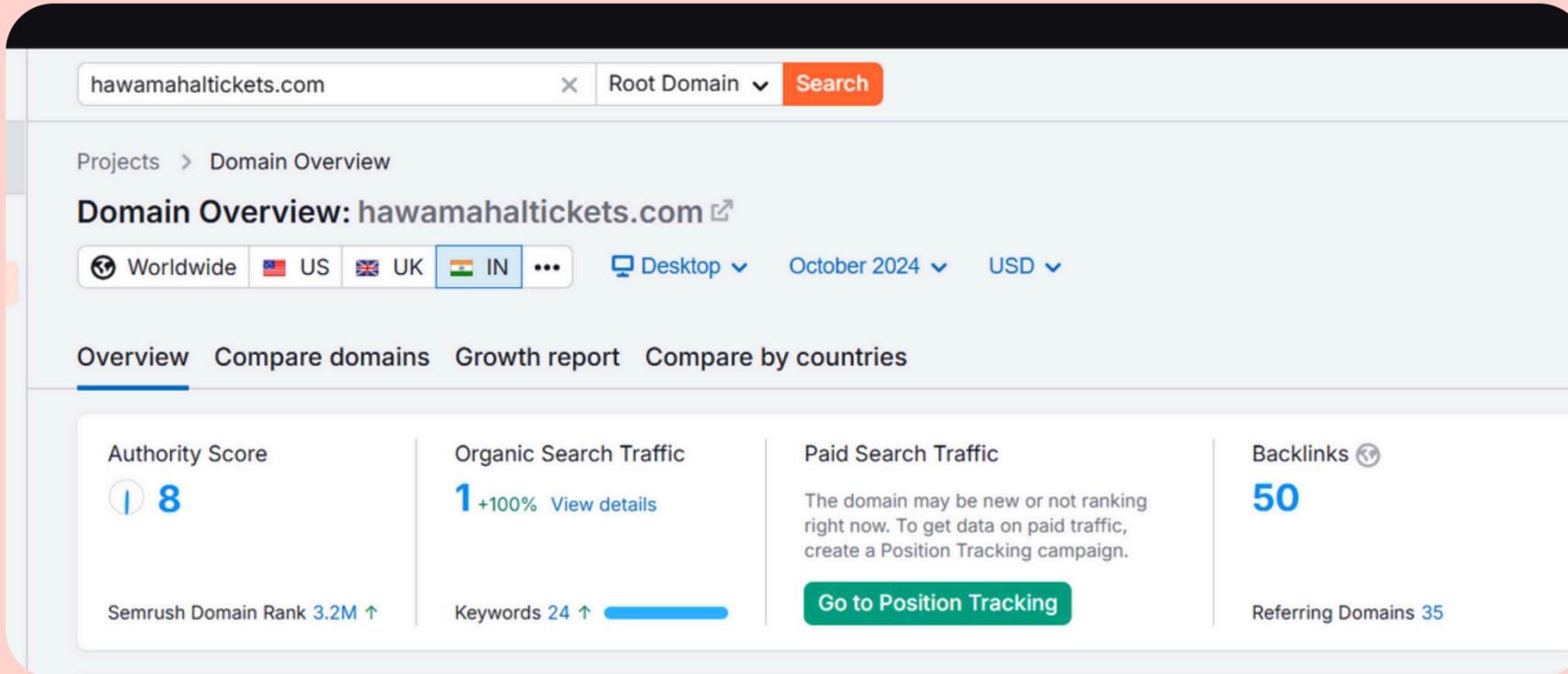
## Ranking Improvement

- Hawa mahal tickets : Position #6
- Hawa Mahal timings : Position #7.
- Hawa Mahal Ticket : Position #7
- Hawa Mahal Jaipur Timings : Position #7
- Hawa Mahal Online Ticket: Position #7
- Hawa Mahal jaipur Ticket Price: Position #7

# 4-Month Traffic Growth

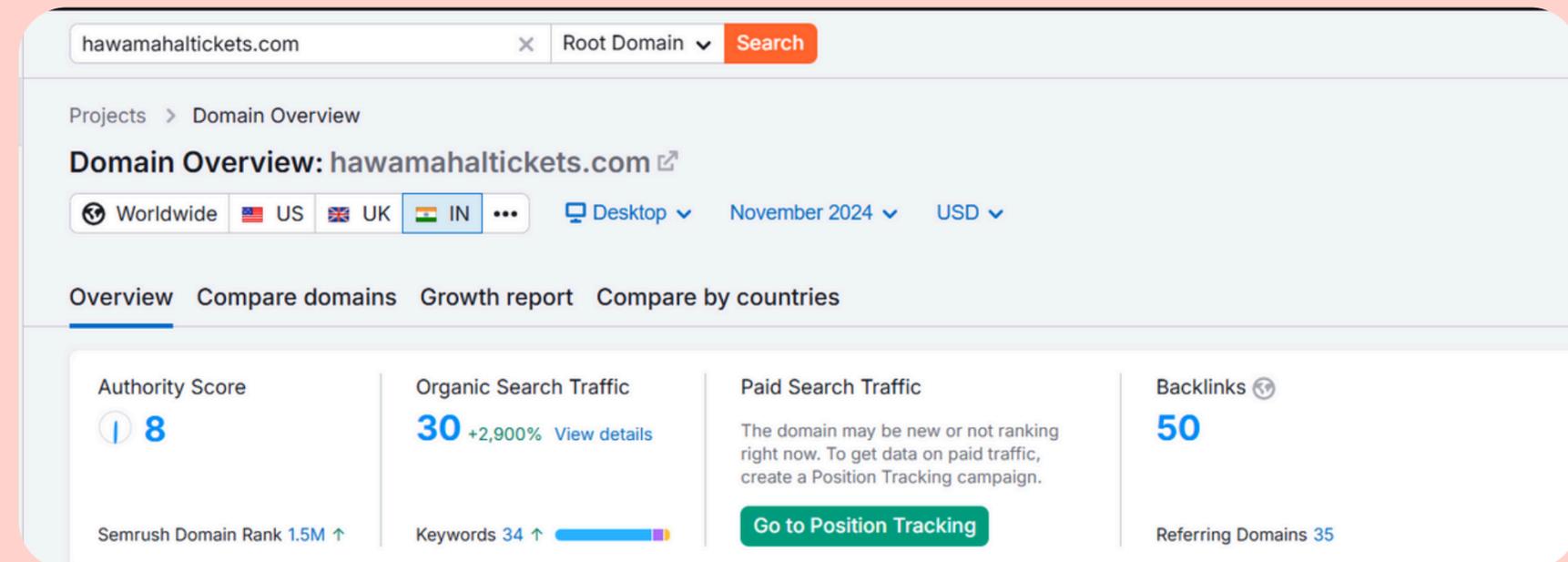
## OCTOBER

Starting with 1 visitors, laying the foundation for growth.

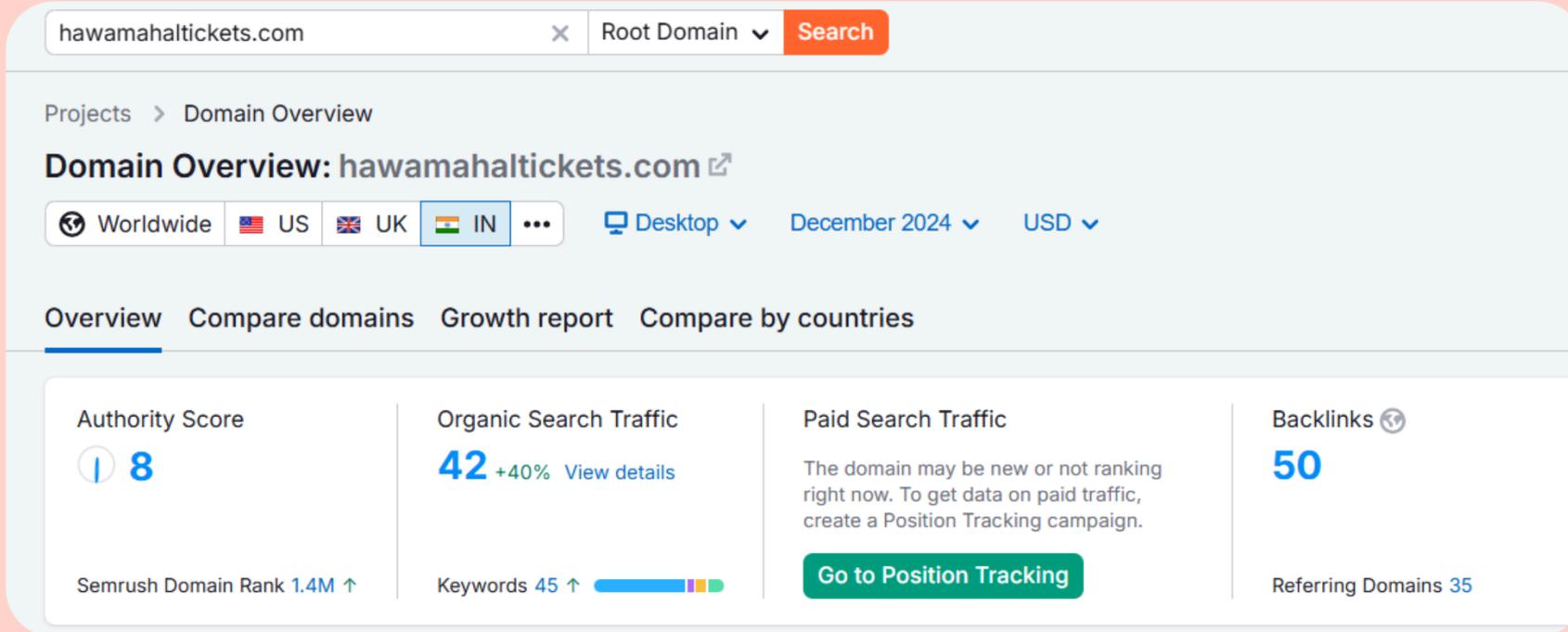


## NOVEMBER

Traffic nearly doubled to 30, showing strong momentum.



# 4-Month Traffic Growth

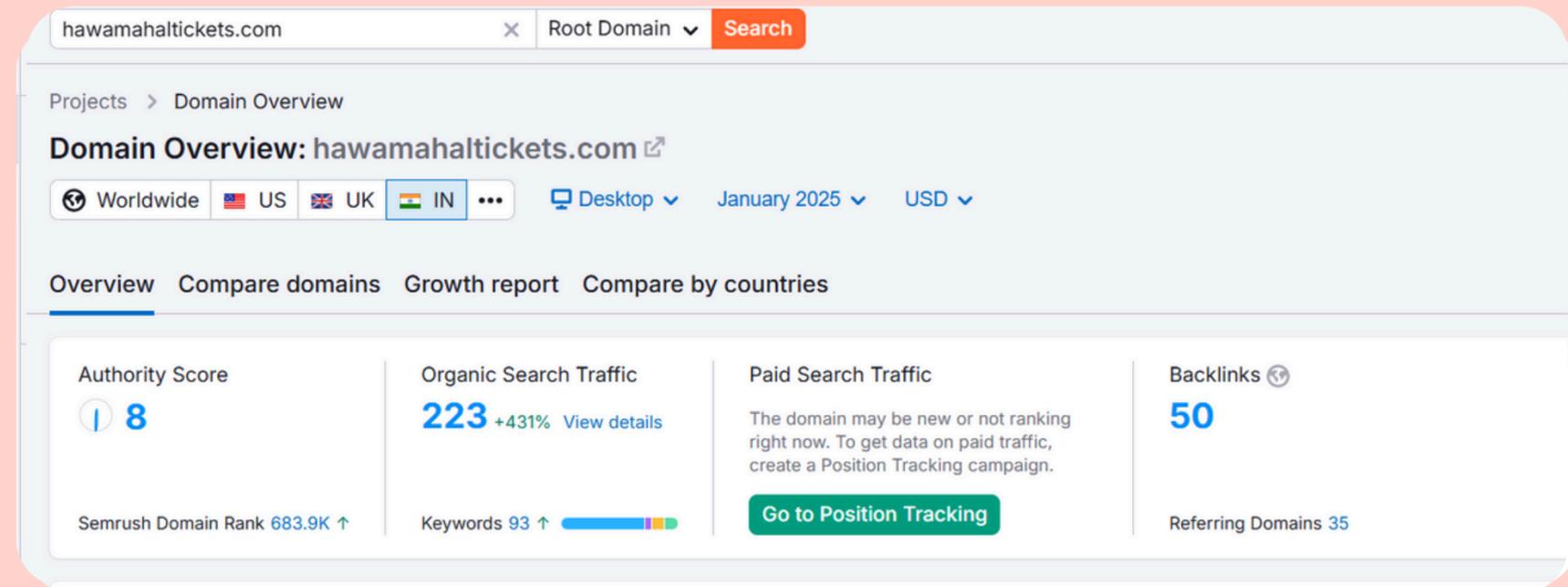


## DECEMBER

Traffic nearly 42, showing strong momentum.

## JANUARY

Continued rise to 223, reflecting improved rankings and engagement.



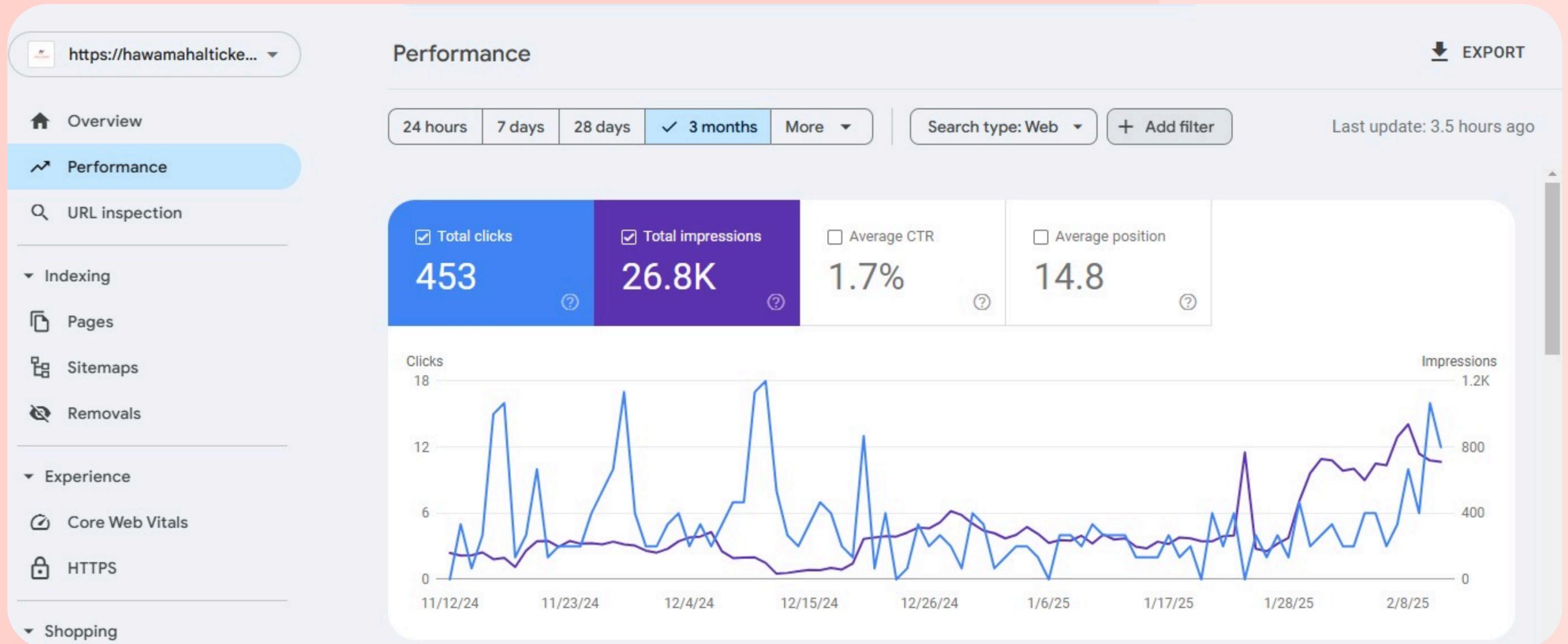
# Google Page Keyword Ranking

Our SEO efforts have successfully positioned Hawa Mahal Tickets on the first page of Google for highly searched keywords. By implementing strategic keyword optimization, technical SEO, and high-quality content, we achieved Position #6 for "Hawa Mahal Tickets" and Position #7 for multiple other high-intent queries. These rankings have significantly increased organic traffic, improved user engagement, and boosted online ticket bookings.

Keywords	Ranking
Hawa mahal tickets	6
Hawa Mahal timings	7
Hawa Mahal Ticket	7
Hawa Mahal Jaipur Timings	7
Hawa Mahal Online Ticket	7
Hawa Mahal jaipur Ticket Price	7

# Growth in 3 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 453 clicks and 26.8K impressions, showcasing significant growth in organic visibility and search performance!



# How We Scaled CICA Online Presence in Just 4 Months

## CLIENT OVERVIEW

CICA is a premier commerce coaching institute in Kota, offering expert guidance for students preparing for CA, CS, CMA, and other commerce-related courses. With both online and offline learning options, CICA provides flexible and high-quality education to aspiring professionals across India.

## CHALLENGES

- Low Domain Authority (DA 5) and Page Authority (PA 34)
- Zero backlinks affecting search rankings
- Minimal organic traffic (only 166 visitors/month)
- Low keyword rankings, struggling to reach top positions



🔍 cica.in



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 166 → 622 per month

## On- Page Optimization

- Researched and optimized Website pages with high-ranking keywords
- Improved meta titles, descriptions.
- Created SEO-friendly content.

## Link Building & Authority Growth:

- Built quality backlinks
- Guest posts, PR submissions & directory listings to boost authority
- Achieved Semrush DA improvement from 5 → 9 and PA from 14 → 34

## Ranking Improvement

- Best acca coaching in kota : Position #5
- Best commerce coaching in kota : Position #7.
- Best Online Acca coaching in kota : Position #4
- Commerce coaching in kota : Position #5
- Government Jobs After 12th Commerce Opportunities: Position #4
- CA coaching in kota: Position #10

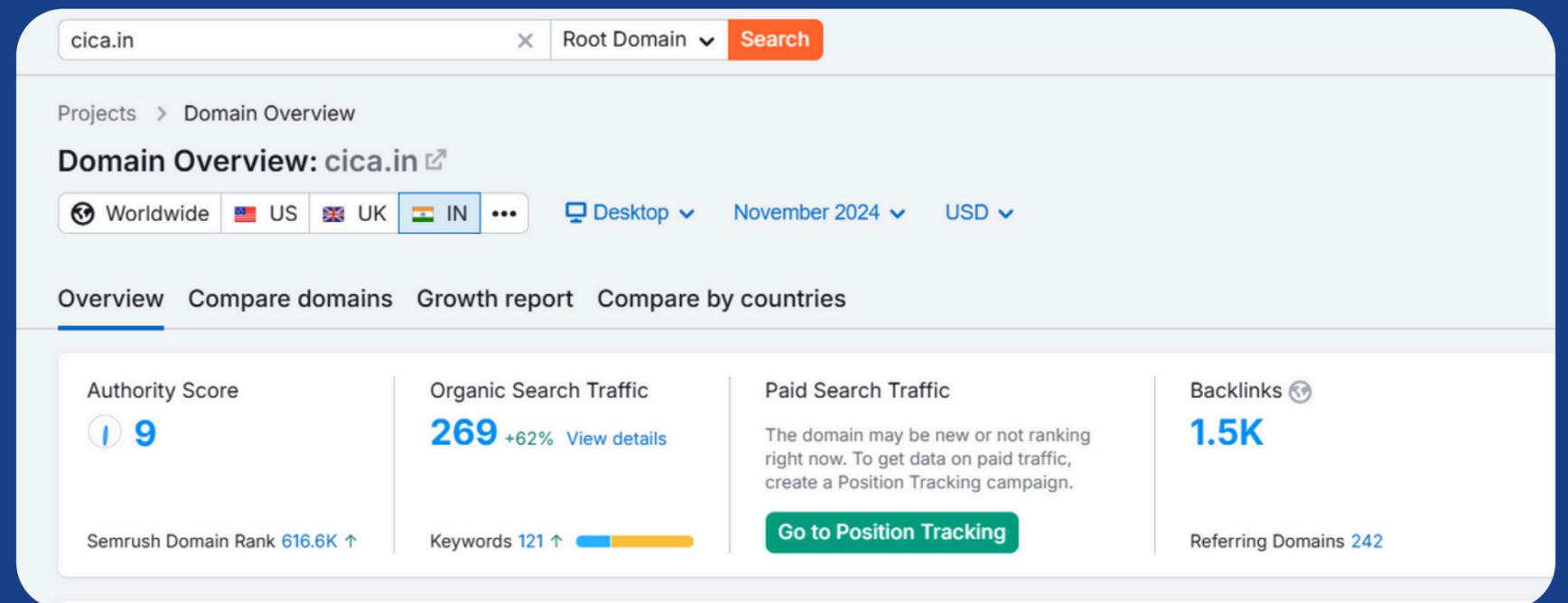
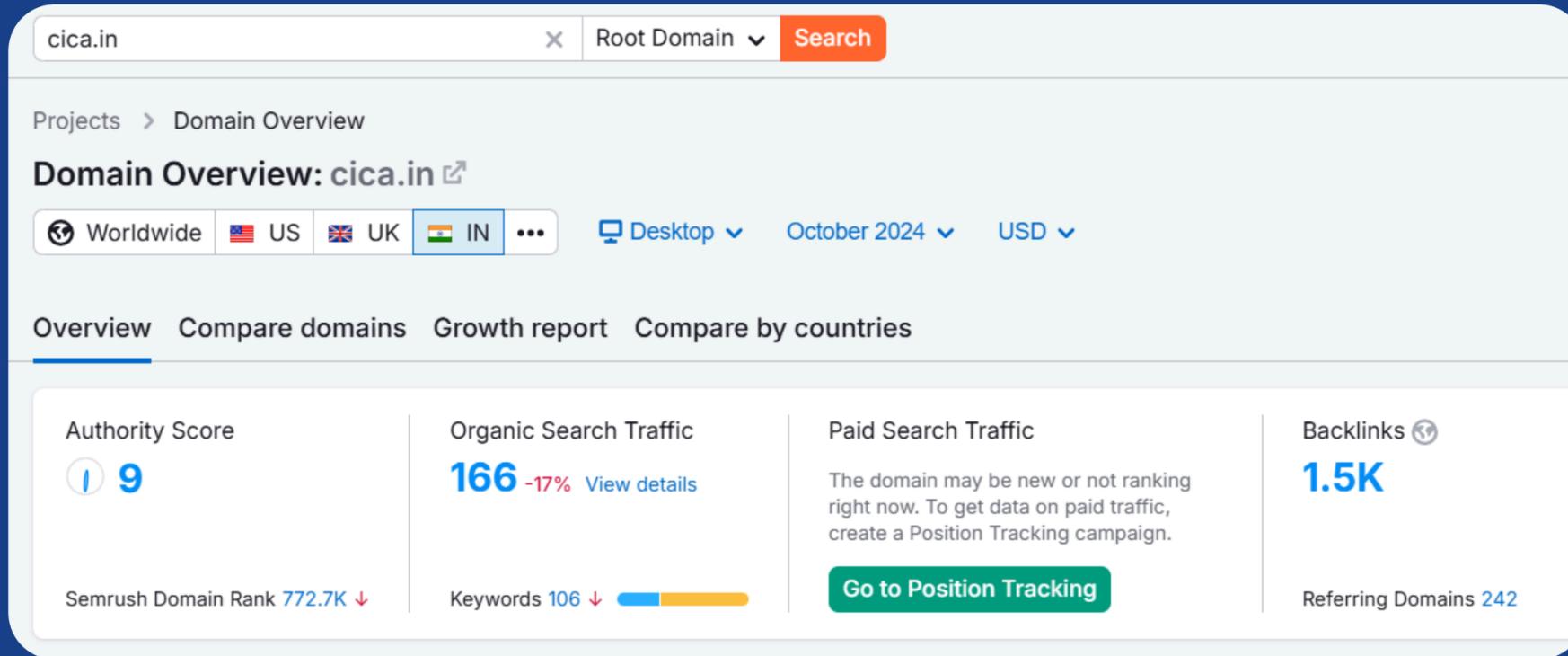
# 4-Month Traffic Growth

## OCTOBER

Starting with 166 visitors, laying the foundation for growth.

## NOVEMBER

Traffic nearly 269, showing strong momentum.



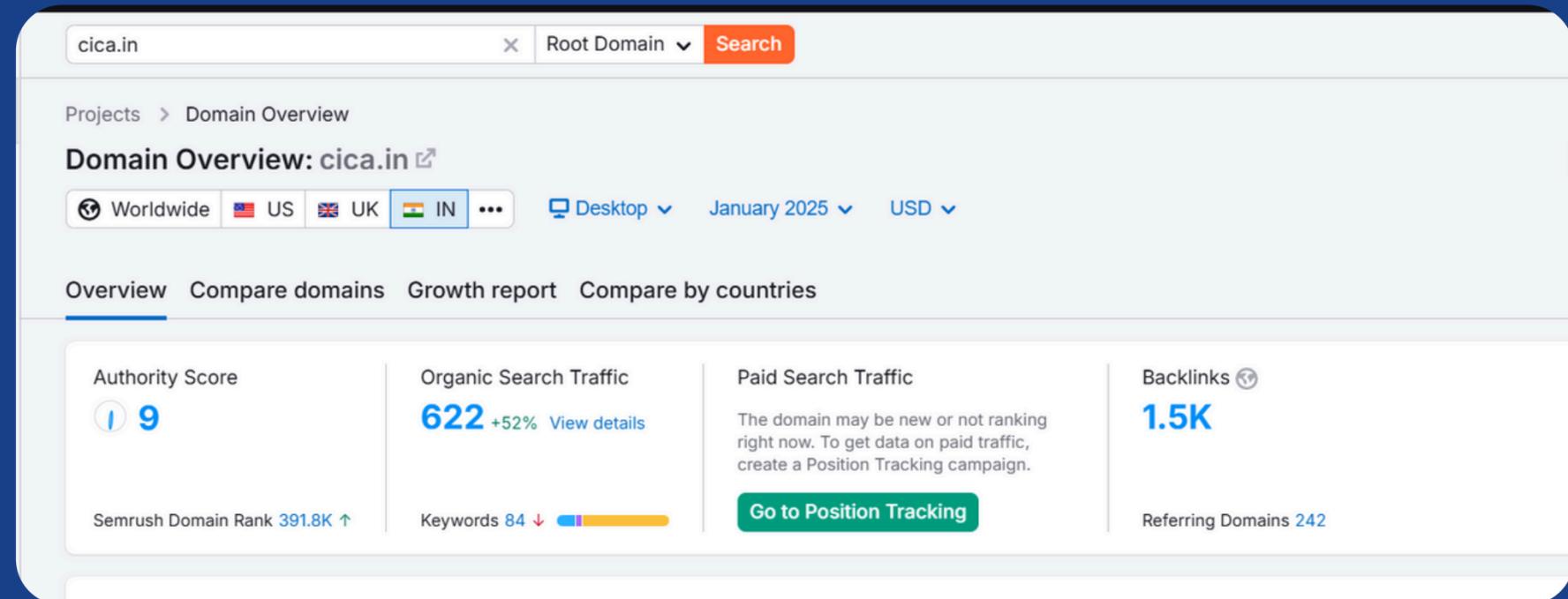
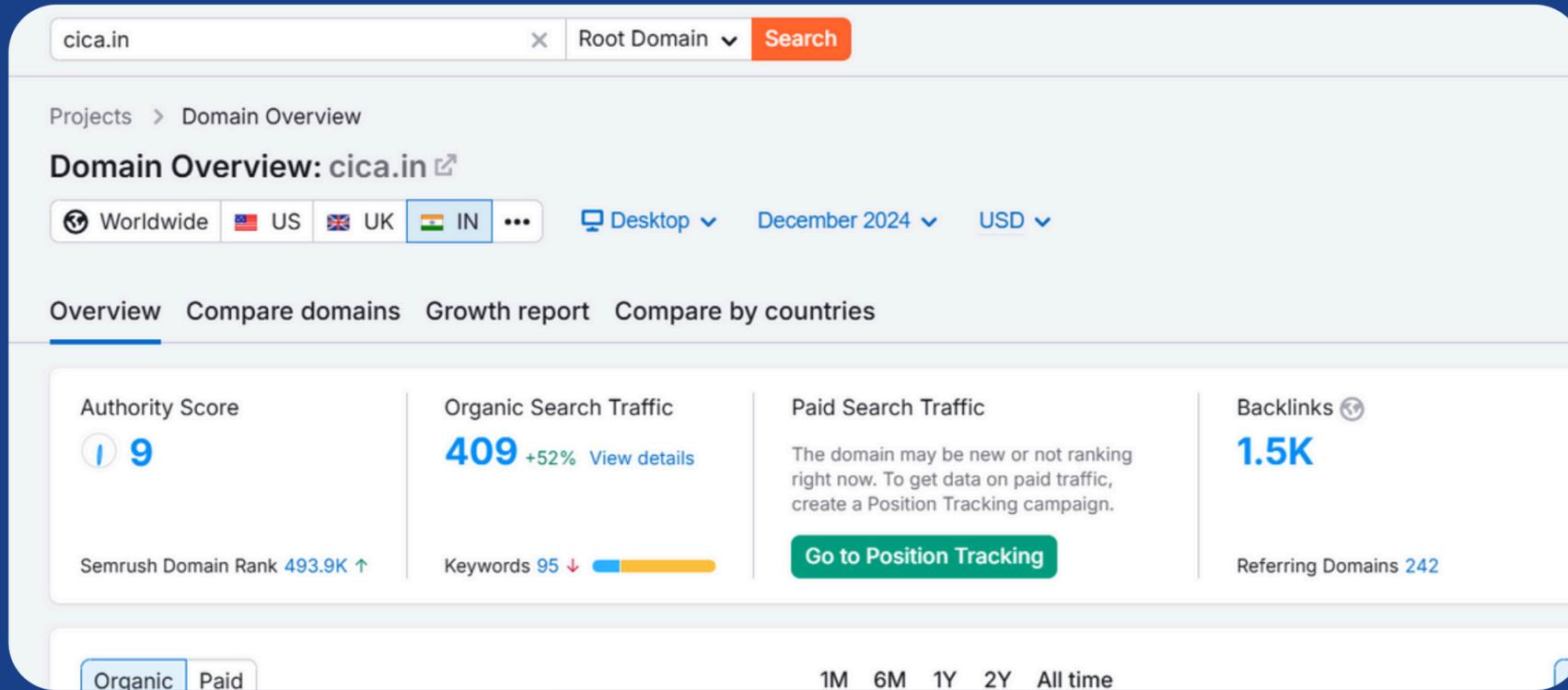
# 4-Month Traffic Growth

**DECEMBER**

Traffic nearly 409, showing strong momentum.

**JANUARY**

Continued rise to 622, reflecting improved rankings and engagement.



# Google Page Keyword Ranking

Our SEO efforts have successfully positioned CICA on the first page of Google for highly searched keywords related to commerce coaching and ACCA training. By implementing strategic keyword optimization, technical SEO, and high-quality content, we achieved Position #4 for "Best Online ACCA Coaching in Kota" and top rankings for multiple other high-intent queries. These rankings have significantly increased organic traffic, improved student engagement, and boosted enrollments for both online and offline courses.

Keywords	Ranking
Best acca coaching in kota	5
Best commerce coaching in kota	7
Best Online Acca coaching in kota	4
Commerce coaching in kota	5
Government Jobs After 12th Commerce Opportunities	4
CA coaching in kota	10

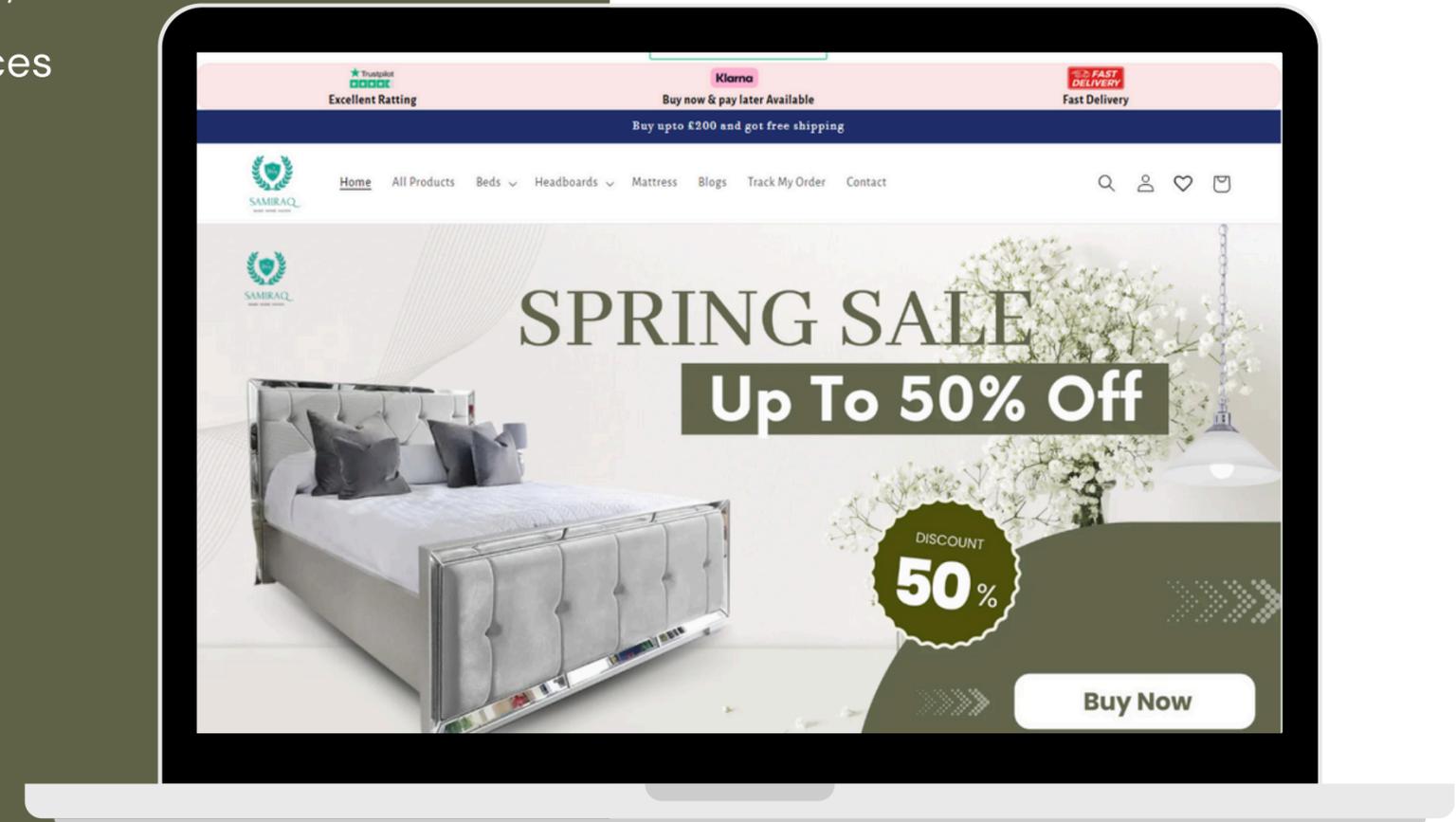
# How We Scaled Samiraq Online Presence in Just 4 Months

## CLIENT OVERVIEW

Samiraq is a UK-based furniture manufacturer specializing in luxury upholstered beds, sofas, and mattresses. With a strong focus on craftsmanship, durability, and modern designs, the brand offers premium-quality furniture that enhances comfort and aesthetics. By blending traditional expertise with contemporary trends, Samiraq has become a trusted name in the UK furniture industry.

## CHALLENGES

- Low Domain Authority and Page Authority
- Zero backlinks affecting search rankings
- Minimal organic traffic (only 1 visitors/month)
- Low keyword rankings, struggling to reach top positions



🔍 samiraq.uk



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 26→ 63per month

## On- Page Optimization

- Researched and optimized Website pages with high-ranking keywords
- Improved meta titles, descriptions.
- Created SEO-friendly content.

## Link Building & Authority Growth:

- Built quality backlinks
- Guest posts, PR submissions & directory listings to boost authority

## Ranking Improvement

- Designer Bed : Position #15
- Best Guest Bed: Position #45.
- Designer Headboard : Position #17
- Pattern headboard : Position #16
- Bed Sizes UK: Position #33
- headboard mirrored: Position #27

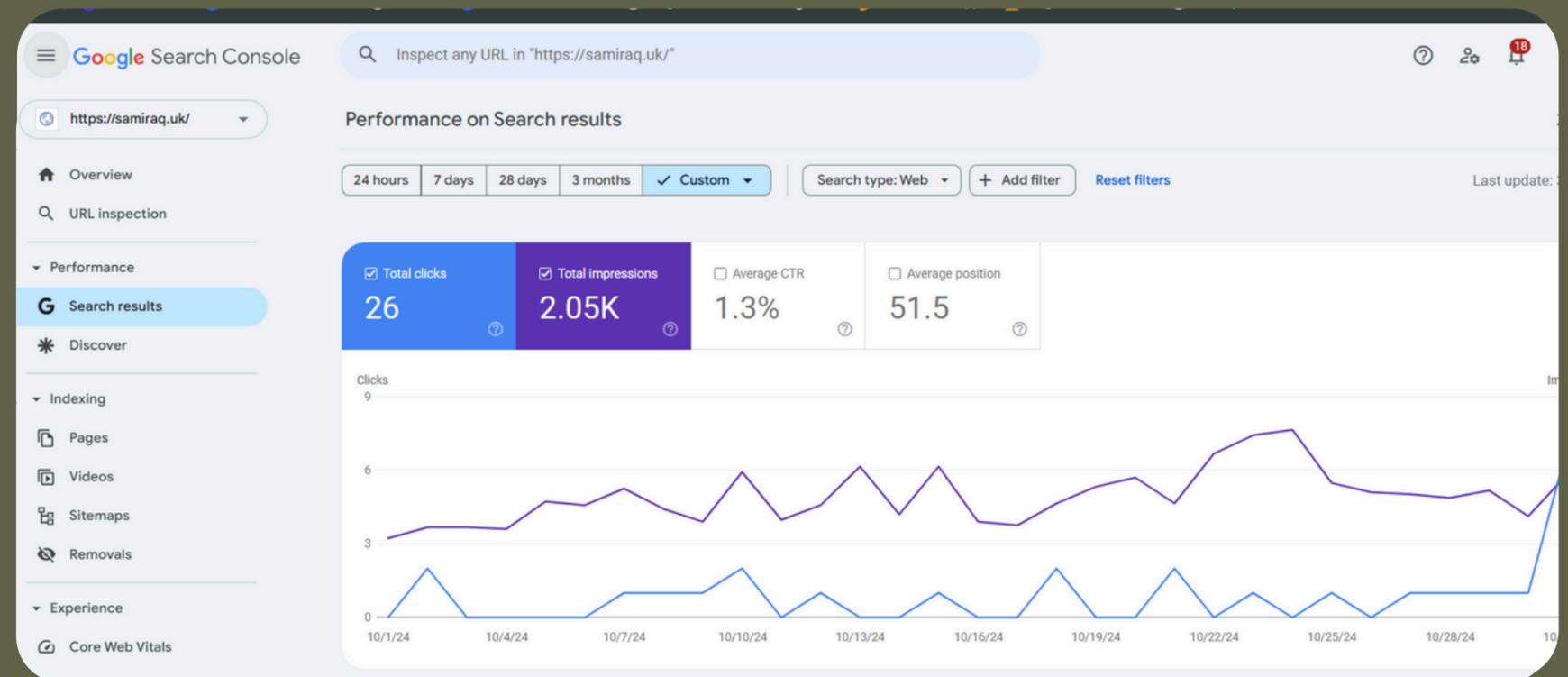
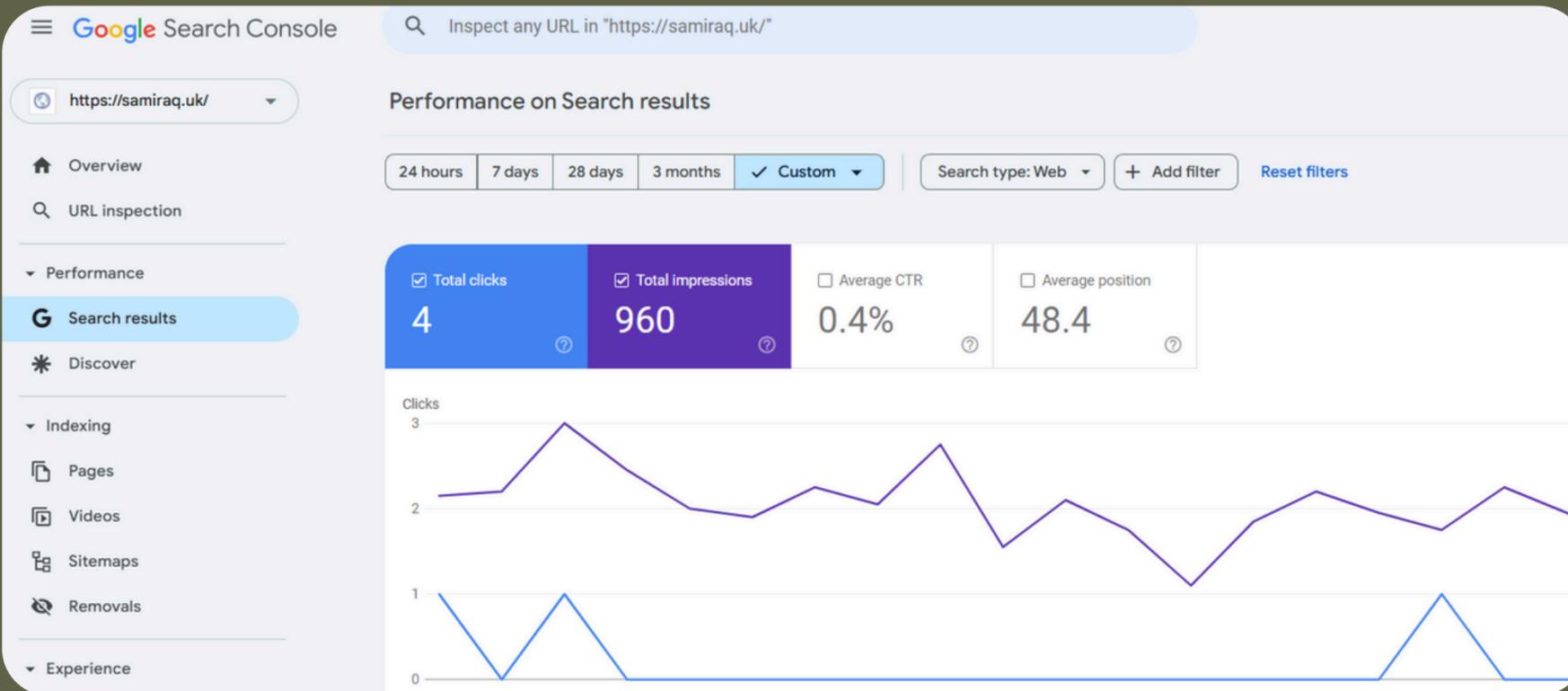
# 4-Month Traffic Growth

**OCTOBER**

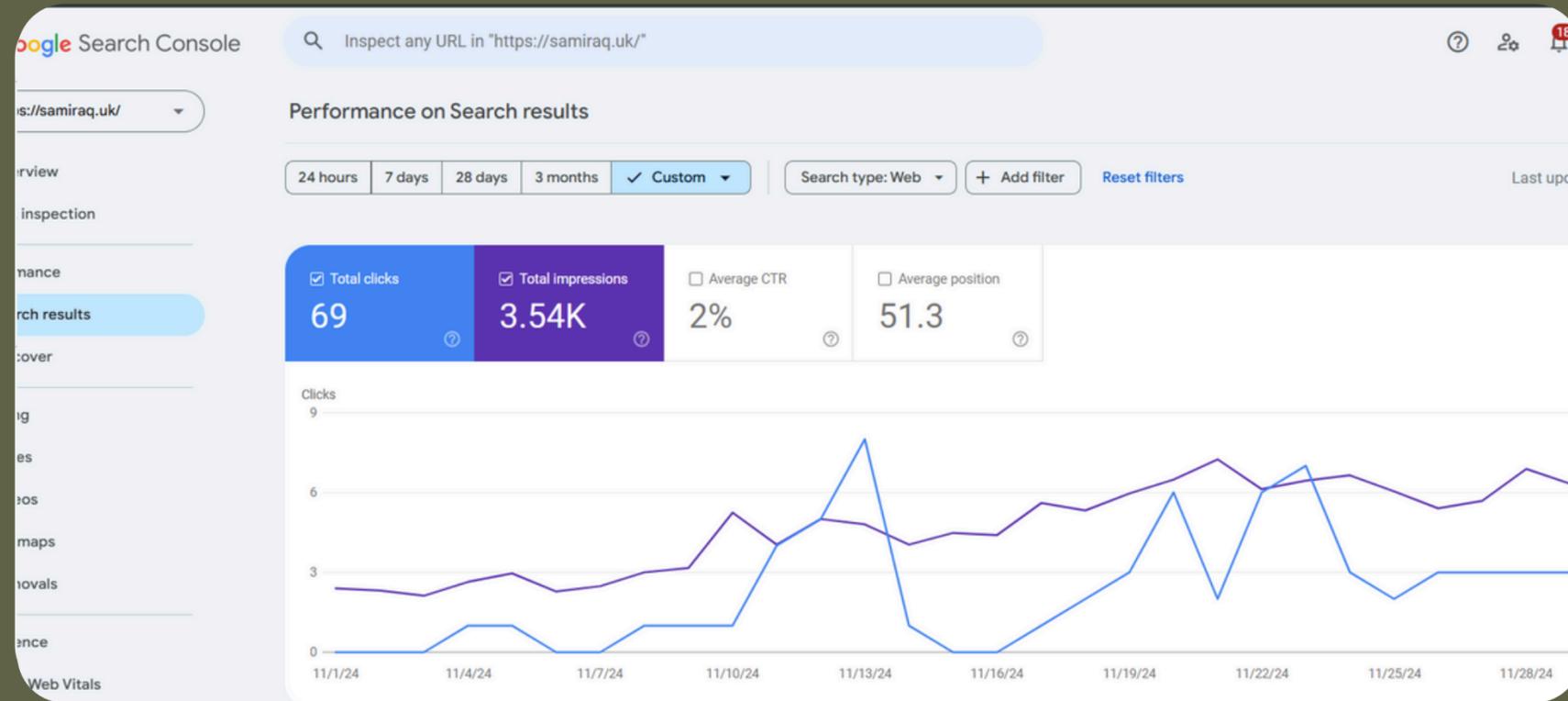
Starting with 30 Clicks, laying the foundation for growth.

**NOVEMBER**

Click nearly 26, showing strong momentum.



# 4-Month Traffic Growth

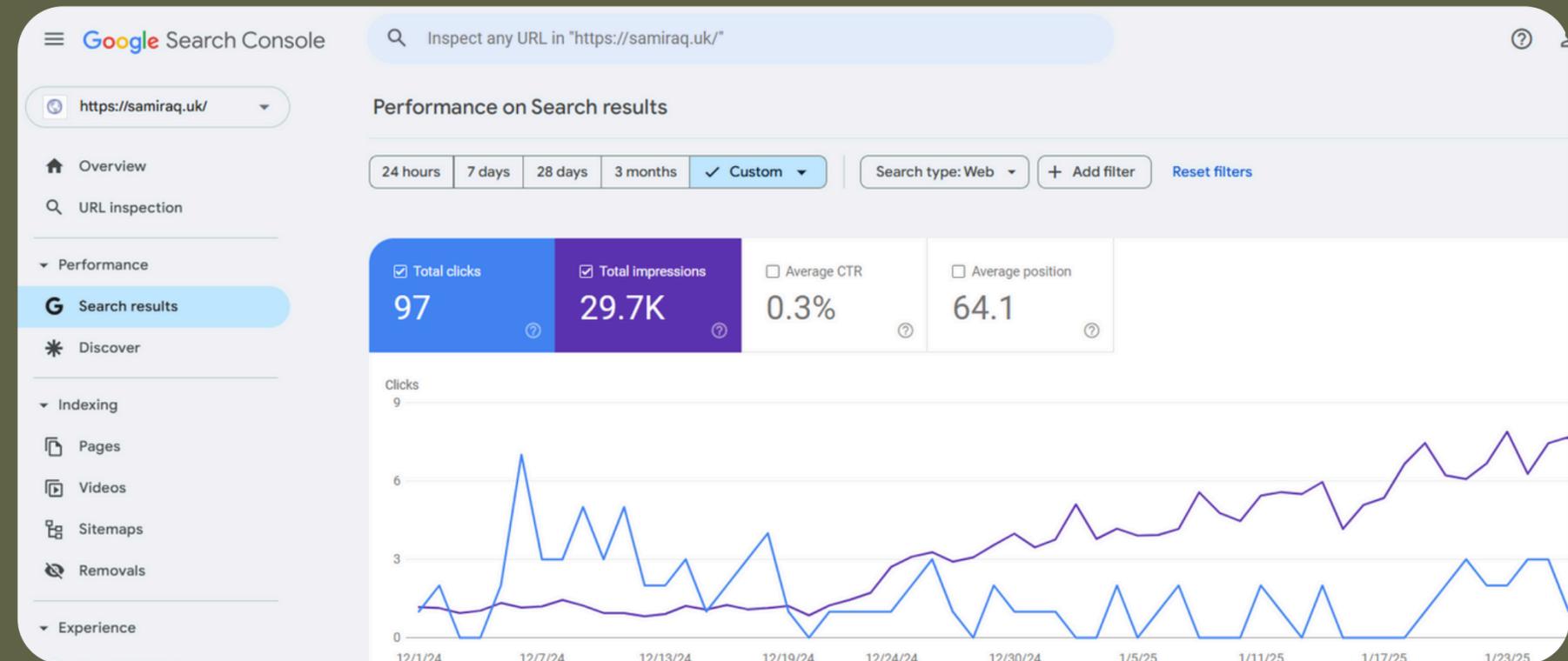


**DECEMBER**

Clicks nearly 69, showing strong momentum.

**JANUARY**

Continued rise to 97, reflecting improved rankings and engagement.



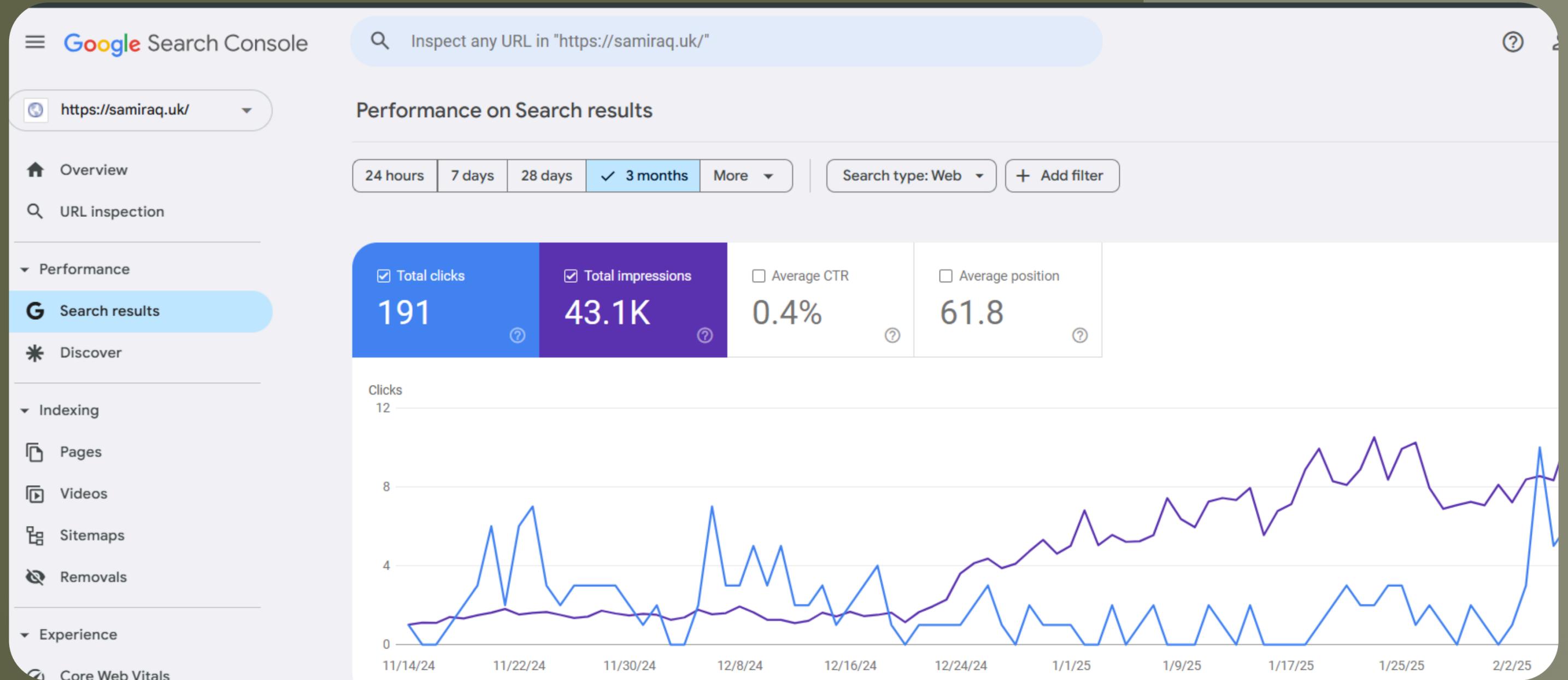
# Google Page Keyword Ranking

Our SEO efforts have successfully improved Samiraq's search rankings, enhancing visibility in the competitive furniture and bedding industry across the UK. By optimizing high-intent keywords, we have secured strong positions on Google, driving organic traffic and boosting conversions.

Keywords	Ranking
Designer Bed	15
Best Guest Bed	45
Designer Headboard	17
Pattern headboard	16
Bed Sizes UK	33
Headboard mirrored	27

# Growth in 3 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 191 clicks and 43.1 K impressions, showcasing significant growth in organic visibility and search performance!



# How We Scaled Jagriti Online Presence in Just 4 Months

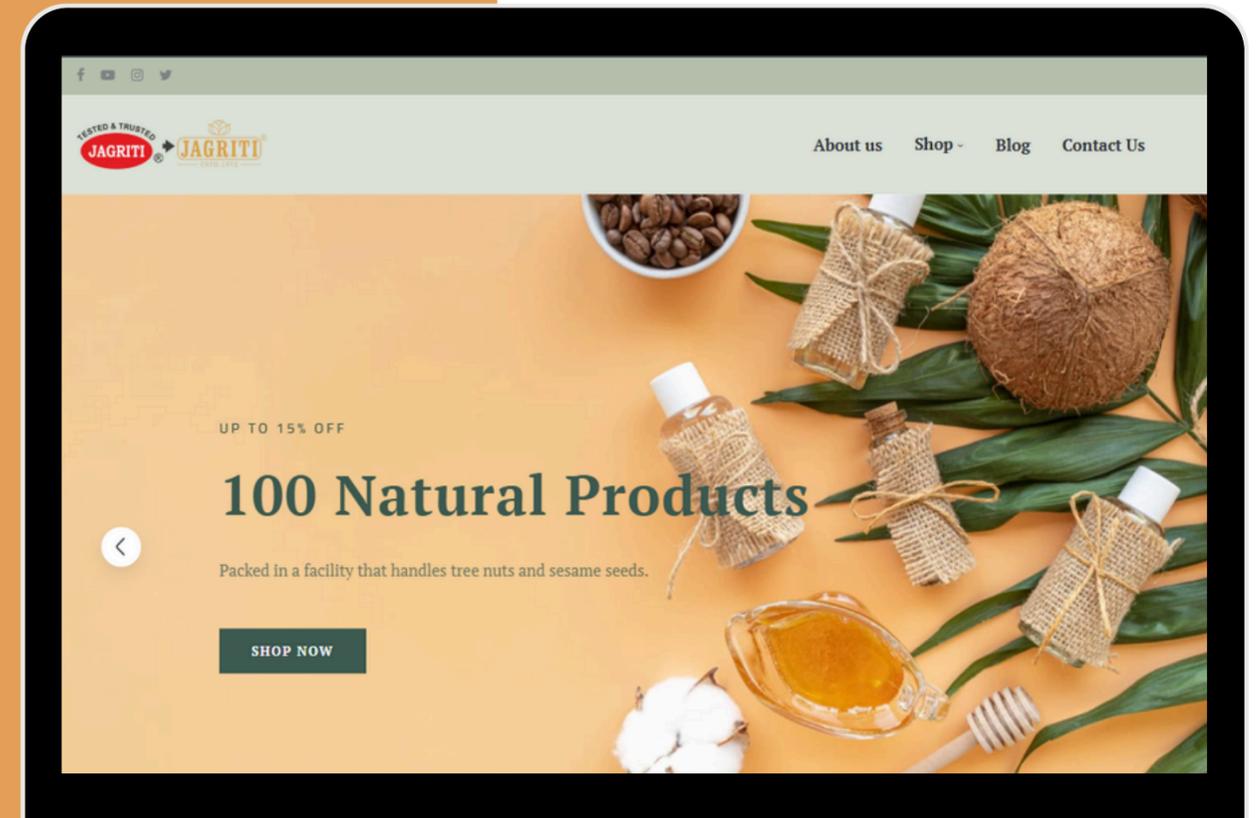
## CLIENT OVERVIEW

Jagriti Herbs is a trusted Ayurvedic brand dedicated to providing natural, herbal, and wellness solutions. With a strong foundation in traditional Ayurveda, the brand offers a range of products, including herbal soaps, pain relief oils, diabetes management solutions, and more. Each product is crafted using authentic, natural ingredients to promote a healthier lifestyle and holistic well-being.

## CHALLENGES

- Low Domain Authority (DA 10) and Page Authority (PA 24)
- 1.3k backlinks affecting search rankings
- Minimal organic traffic (only 28 visitors/month)
- Low keyword rankings, struggling to reach top positions

🔍 jagritiayurved.com



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 28 → 863 per month

## On- Page Optimization

- Researched and optimized product & category pages with high-ranking keywords
- Improved meta titles, descriptions, and structured data for better CTR
- Created SEO-friendly content targeting perfume-related queries

## Link Building & Authority Growth:

- Built 1,000+ quality backlinks (from 2 to 1k+)
- Guest posts, PR submissions & directory listings to boost authority
- Achieved MOZ DA improvement from 10 → 14 and PA from 24 → 31

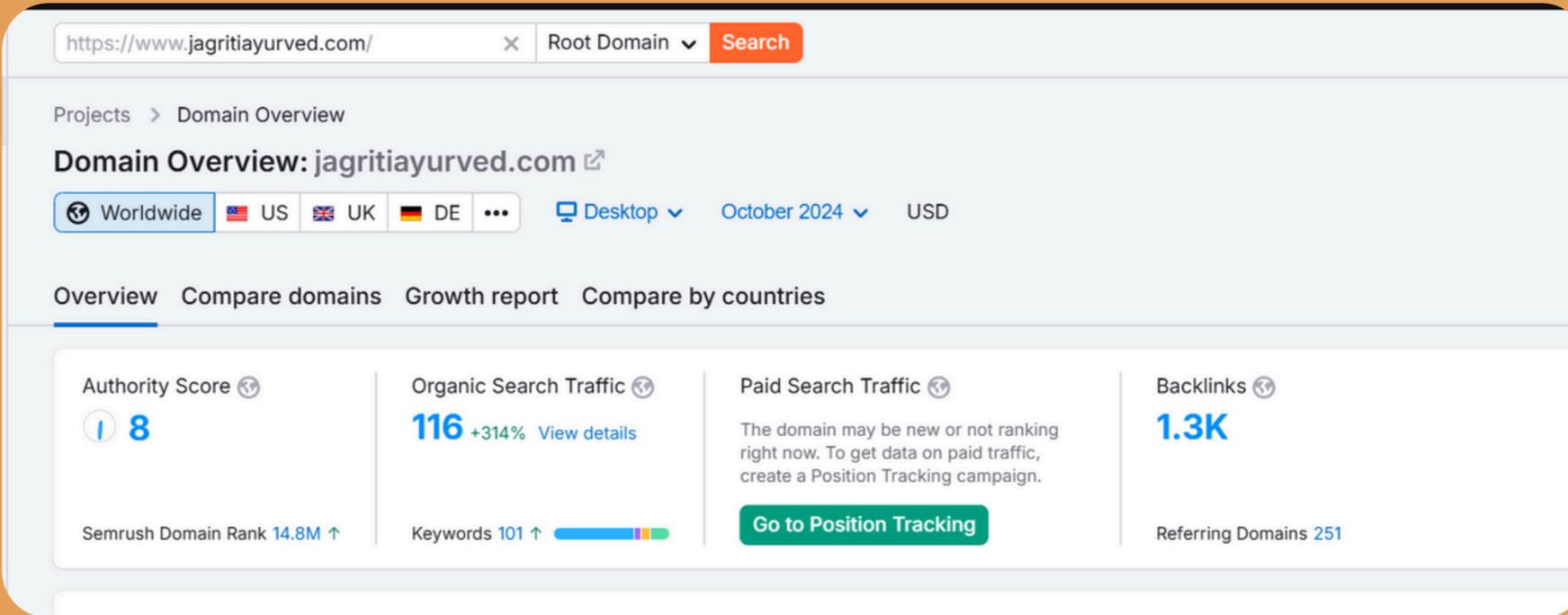
## Ranking Improvement

- Brahmi Churna : Position #9
- Maha Bhringraj Hair Oil: Position #8
- Neeli Bhringraj oil: Position #3
- Sugar Kalp: Position #7
- best ayurvedic company in india: Position #15
- Top 5 Ayurvedic Companies In India: Position #15

# 4-Month Traffic Growth

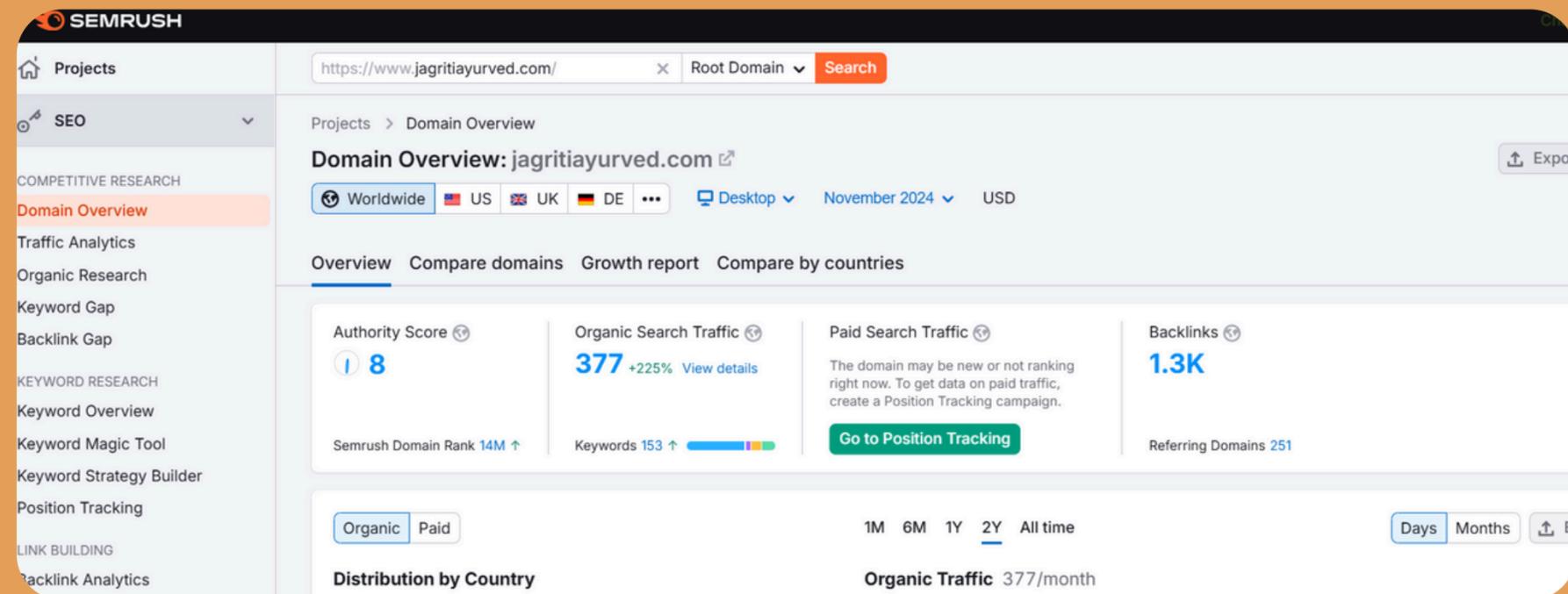
## OCTOBER

Starting with 116 Visitor, laying the foundation for growth.



## NOVEMBER

Traffic nearly 377, showing strong momentum.



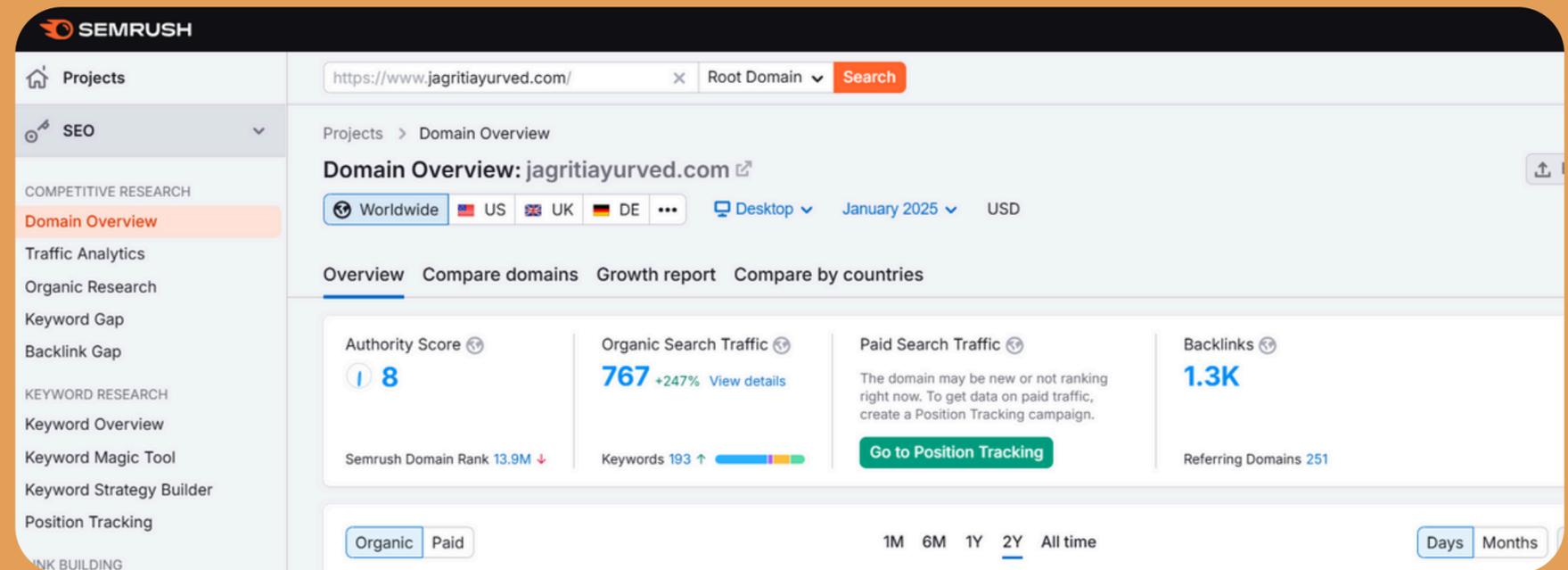
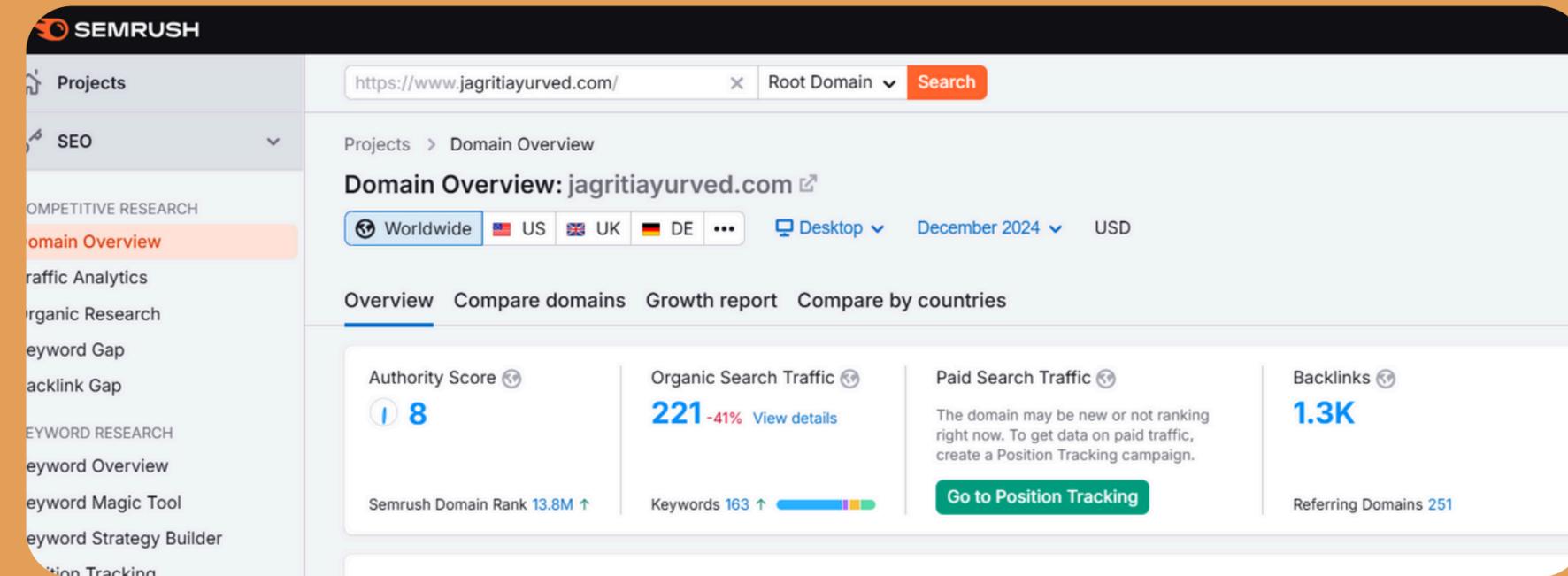
# 4-Month Traffic Growth

## DECEMBER

Traffic nearly 221, showing strong momentum.

## JANUARY

Continued rise to 767, reflecting improved rankings and engagement.



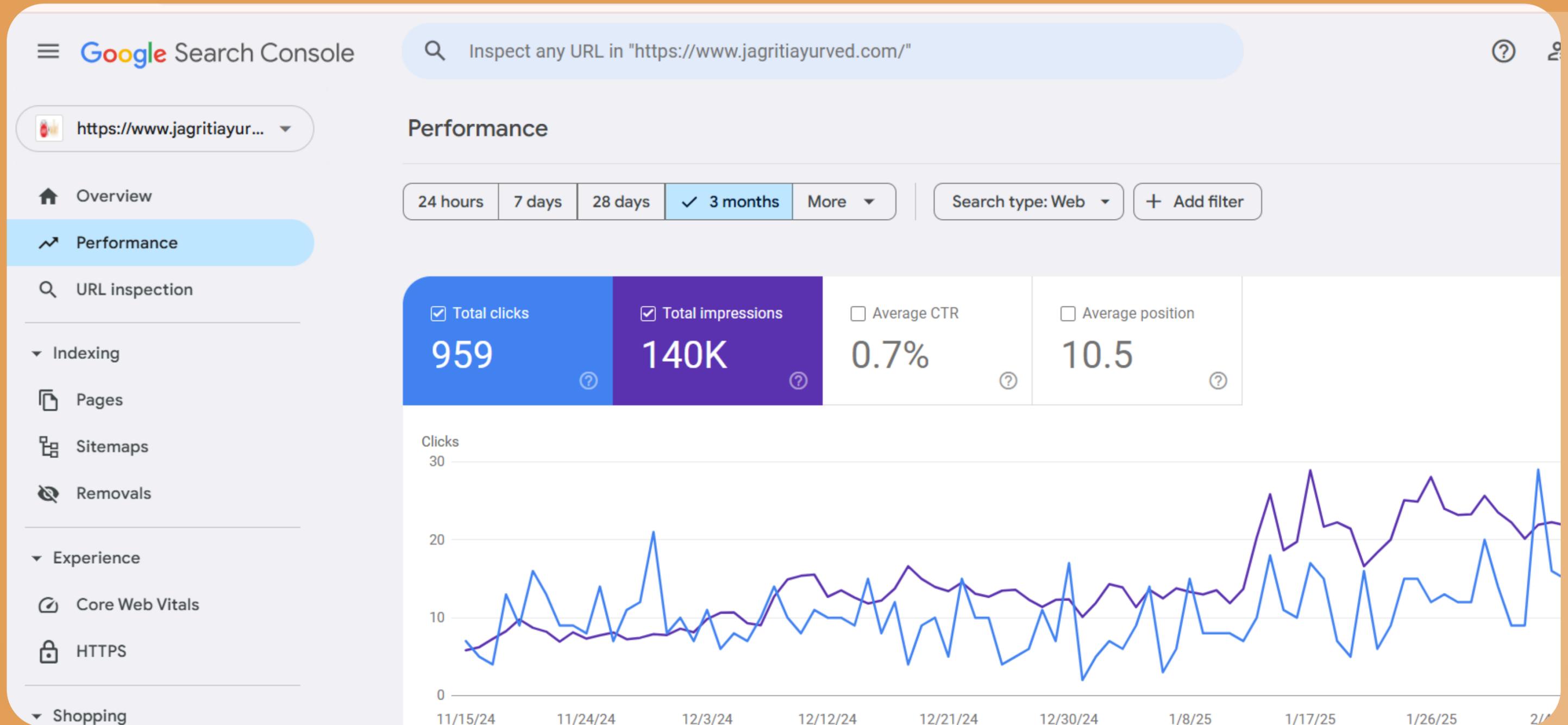
# Google Page Keyword Ranking

Our SEO efforts have successfully positioned Jagriti Herbs on the first page of Google for multiple high-intent Ayurvedic keywords. By implementing strategic keyword optimization, technical SEO, and high-quality content, we have improved search rankings, increased organic traffic, and enhanced brand credibility.

Keywords	Ranking
Top 5 Ayurvedic Companies In India: Position	15
best ayurvedic company in india: Position	15
Sugar Kalp	7
Neeli Bhringraj oil	3
Maha Bhringraj Hair Oil	8
Brahmi Churna	9

# Growth in 3 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 959 clicks and 140 K impressions, showcasing significant growth in organic visibility and search performance!



# How We Scaled Device Doctor India Online Presence in Just 4 Months

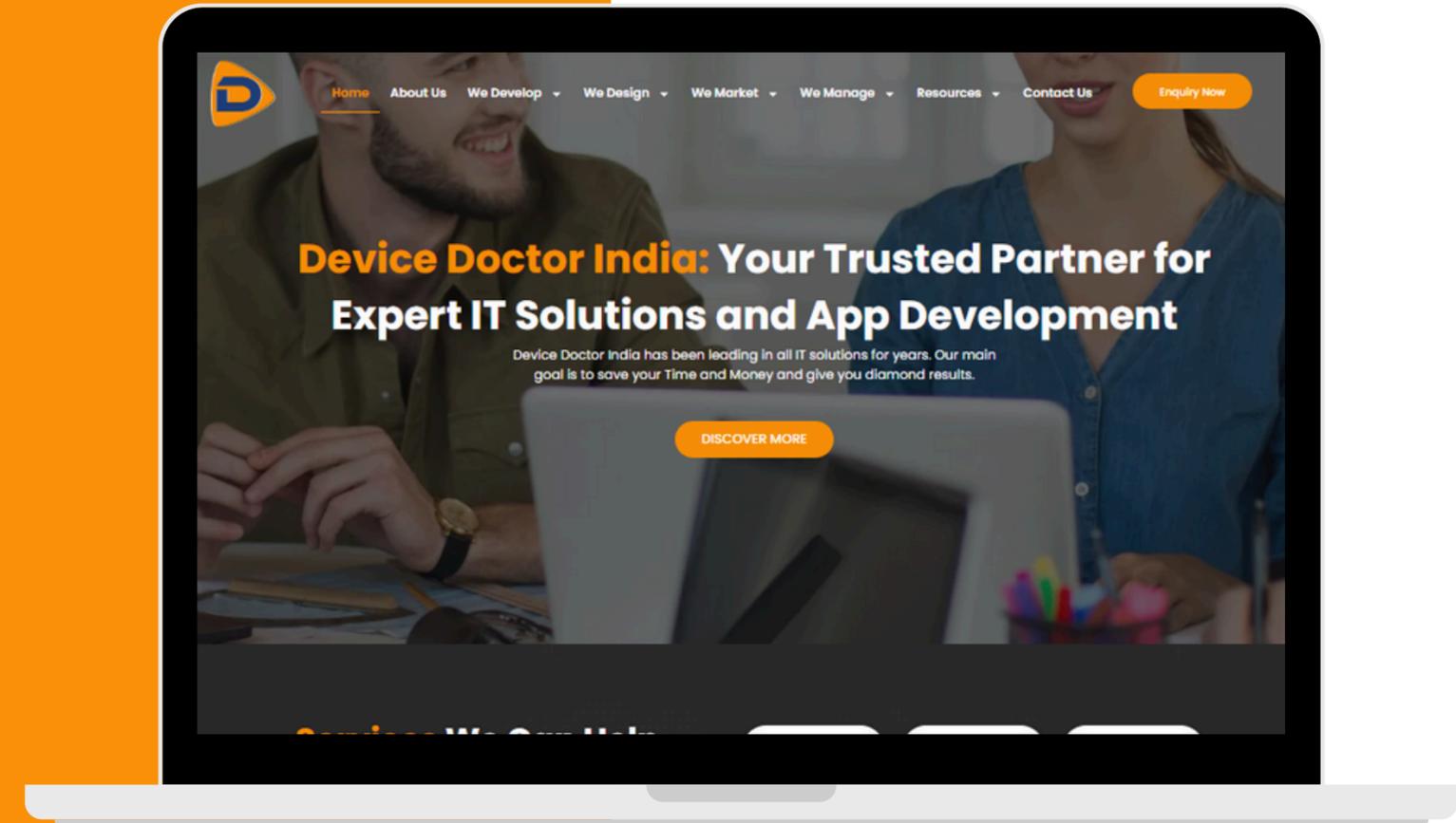
## CLIENT OVERVIEW

Device Doctor India is a leading digital marketing and web development agency specializing in SEO, social media marketing, web design, e-commerce solutions, and software development. With a data-driven approach, the company helps businesses enhance their online presence, drive traffic, and boost conversions. From startups to established brands, Device Doctor India offers tailored strategies to ensure sustainable growth and digital success.

## CHALLENGES

- Low Domain Authority (DA 7) and Page Authority (PA 19)
- 1.3k backlinks affecting search rankings
- Minimal organic traffic (only 8visitors/month)
- Low keyword rankings, struggling to reach top positions

🔍 devicedoctorindia.in



# Our SEO Strategy & Execution

## Traffic & Keyword Growth

- Traffic Increased: 8 → 65 per month

## On- Page Optimization

- Researched and optimized product & category pages with high-ranking keywords
- Improved meta titles, descriptions, and structured data for better CTR
- Created SEO-friendly content targeting perfume-related queries

## Link Building & Authority Growth:

- Built 9000+ quality backlinks (from 1 to 9k+)
- Guest posts, PR submissions & directory listings to boost authority
- Achieved MOZ DA improvement from 7 → 10 and PA from 19 → 32

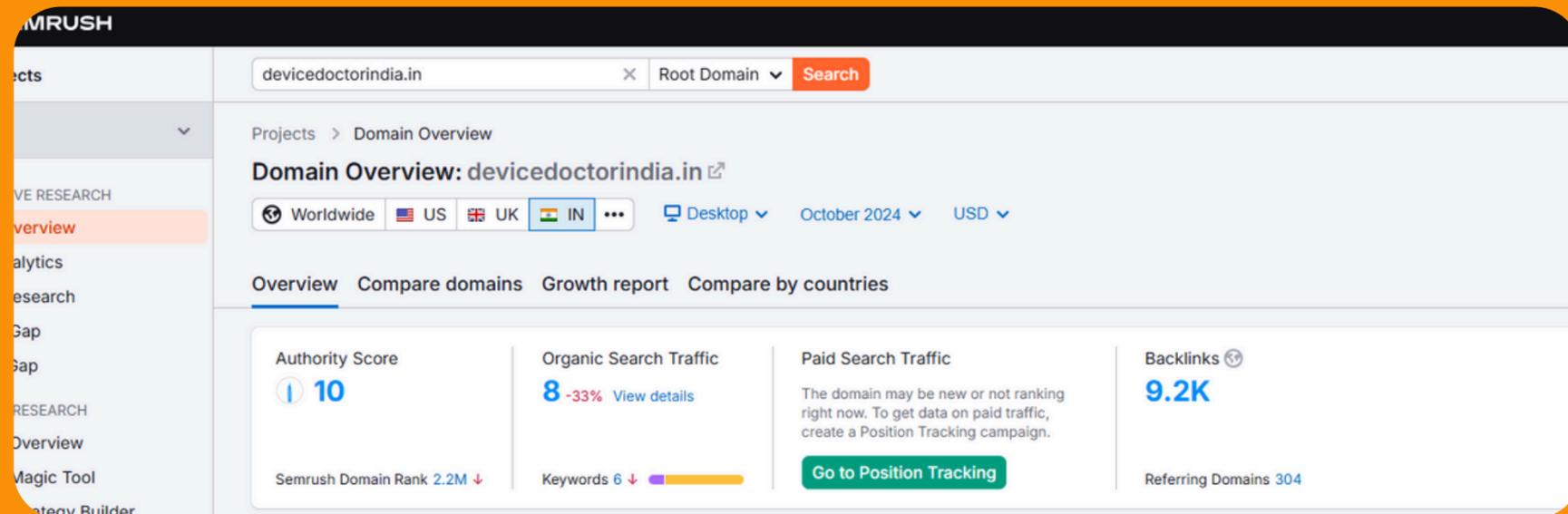
## Ranking Improvement

- Best Content Writing Company in Kota : Position #3
- top 5 web development company in kota: Position #7
- top 5 web development companies in kota: Position #7
- top 5 app development companies in kota: Position #6
- shopify product listing company in kota: Position #5
- flipkart Product listing company in kota : Position #3
- Flipkart Listing Services in kota: Position #4

# 4-Month Traffic Growth

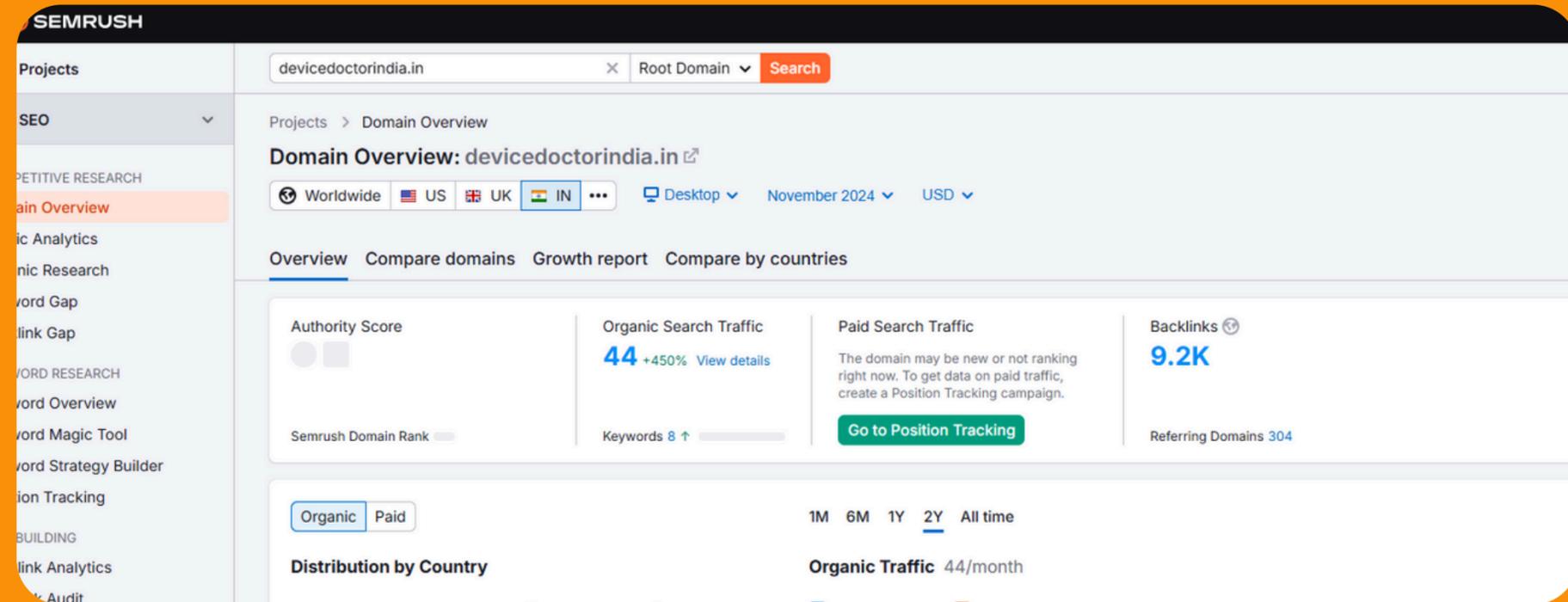
**OCTOBER**

Starting with 8 Visitor, laying the foundation for growth.



**NOVEMBER**

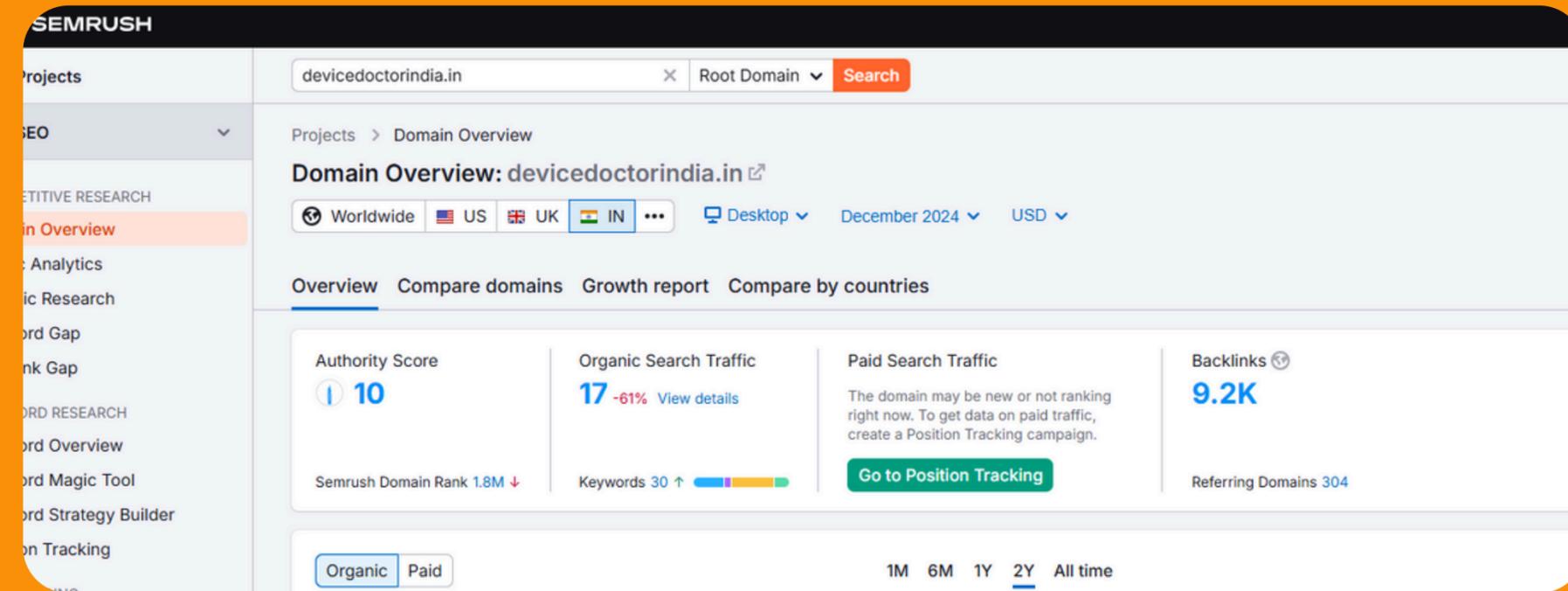
Traffic nearly 44, showing strong momentum.



# 4-Month Traffic Growth

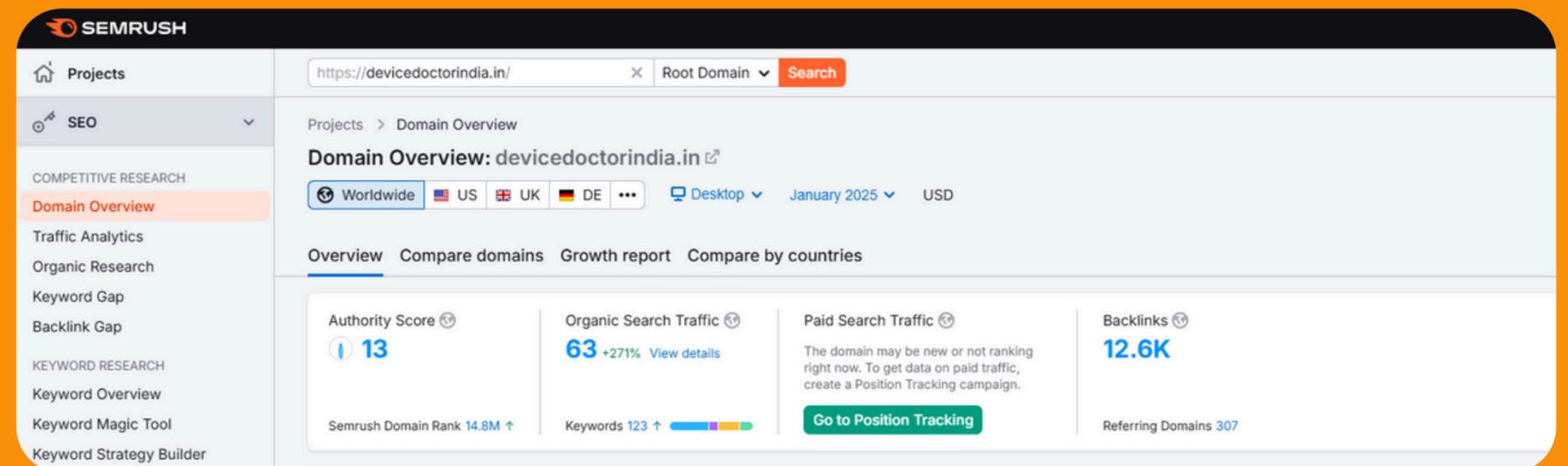
**DECEMBER**

Traffic nearly 17, showing strong momentum.



**JANUARY**

Continued rise to 63, reflecting improved rankings and engagement.



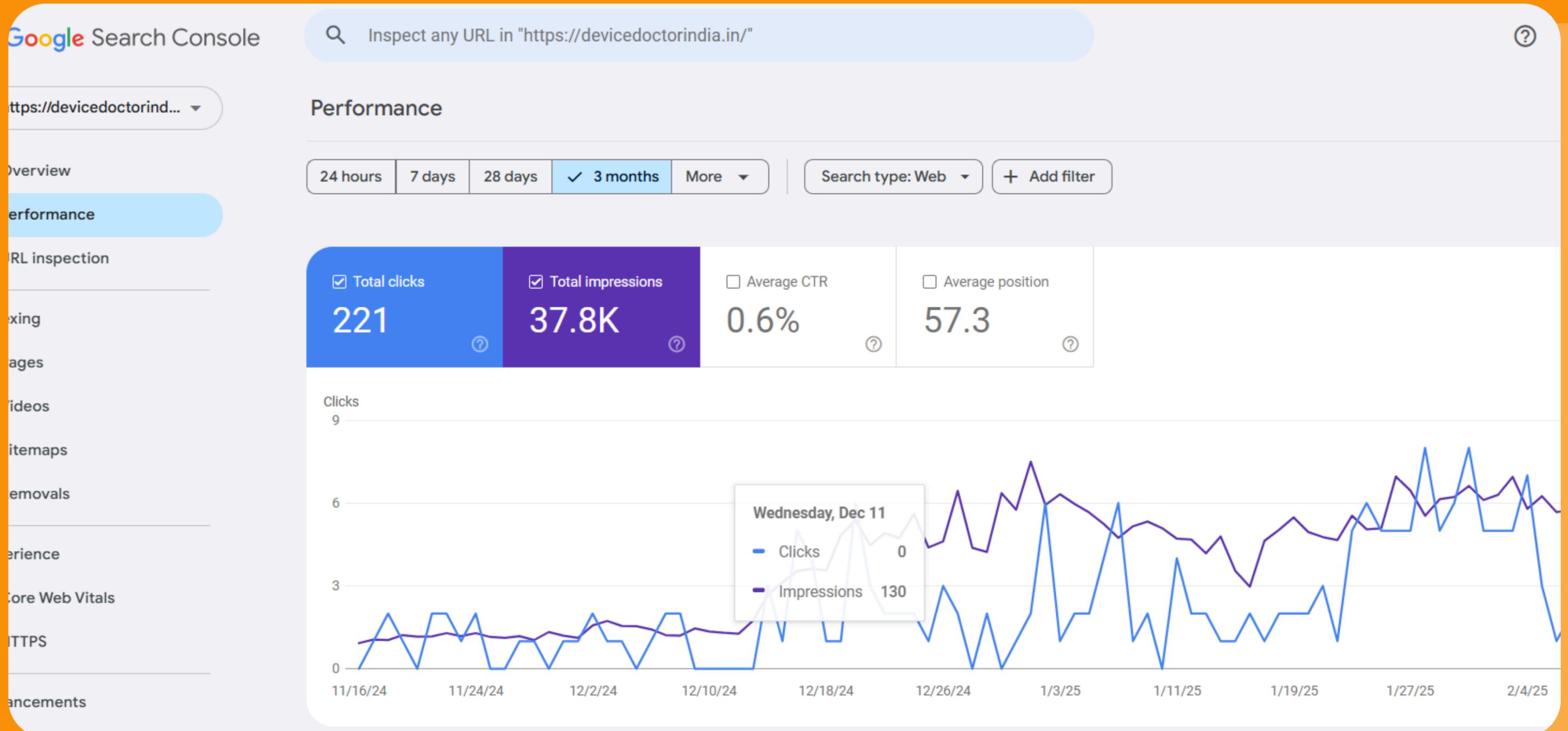
# Google Page Keyword Ranking

Our SEO strategies have successfully positioned Device Doctor India on the first page of Google for multiple high-intent industry-specific keywords. By leveraging strategic keyword optimization, technical SEO, and quality content, we have significantly improved search visibility and lead generation.

Keywords	Ranking
Best Content Writing Company in Kota : Position	3
top 5 web development company in kota: Position	7
top 5 web development companies in kota	7
top 5 app development companies in kota	6
shopify product listing company in kota: Position	5
flipkart Product listing company in kota : Position	4
Flipkart Listing Services in kota: Position	3

# Growth in 3 Months! (Google Search Console)

In just 3 months, Google Search Console recorded 221 clicks and 37.8 K impressions, showcasing significant growth in organic visibility and search performance!



# STAY IN TOUCH WITH US!

Ready to elevate your Online Presence? Reach out to Device Doctor India today, and let's turn your vision into reality



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